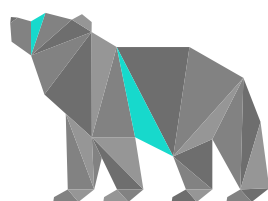


21 SEPTEMBER 2018



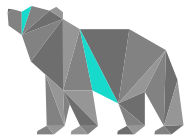
RUSUMMIT
BERLIN

Conference on Digital Economy & Industry 4.0
in Russia

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WIRTSCHAFTSCLUB | RUSSLAND



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Alina Semenyuta
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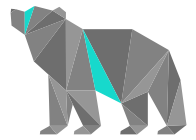
Anastasia Hans
anastasia@trust-in-time.com
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Website:

<https://rusummit.com/>

Sponsorship & Media Inquiries:

event@rusummit.com



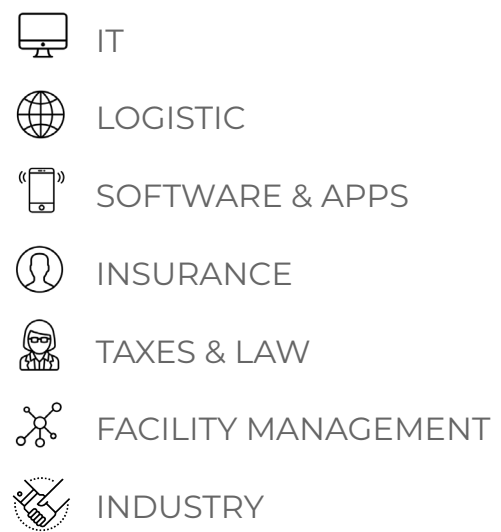
RUSummit is an opportunity for everyone who wants to explore and use the potential of Russia's market.

WHO ARE OUR ATTENDEES?

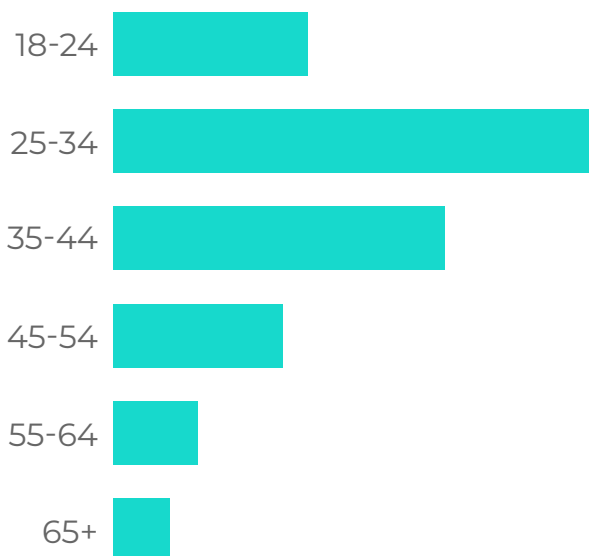
COUNTRIES



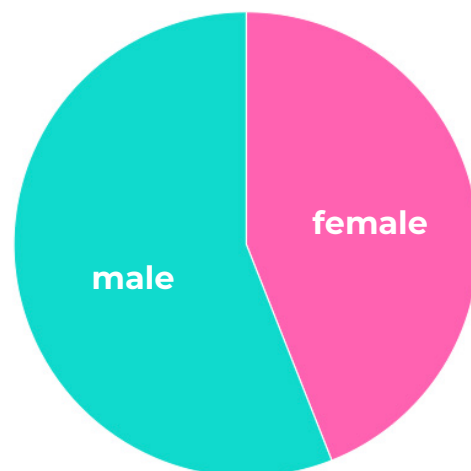
SECTORS

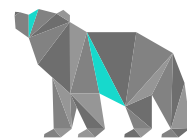


AGE



GENDER





EVENT LOCATION „SPREWERKSTÄTTEN“

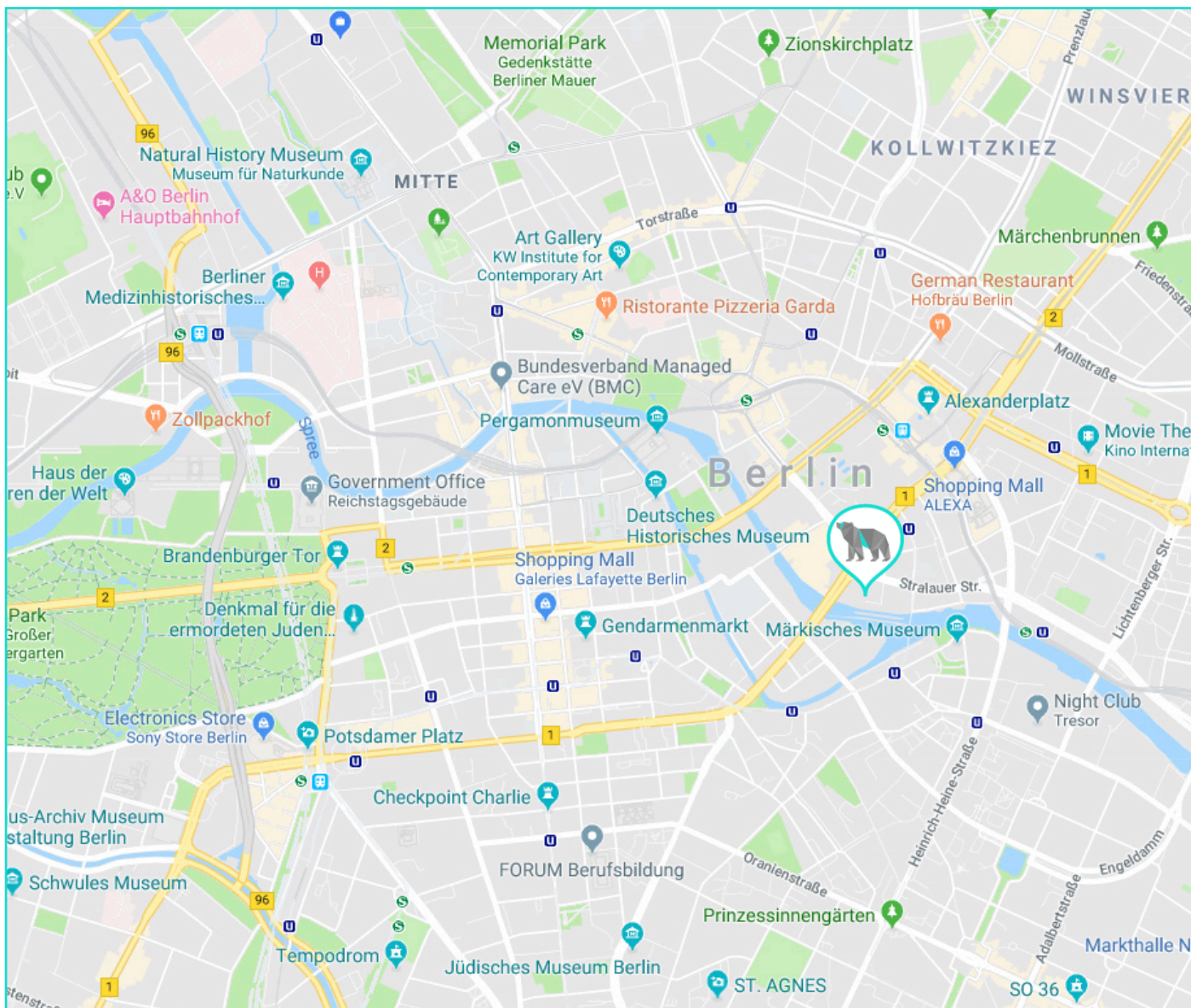
Am Krögel 2
10179 Berlin

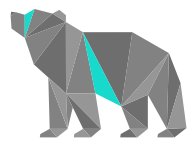
PUBLIC TRANSPORT

Metro Station „Alexanderplatz“
Metro Station „Klosterstrasse“

AIRPORTS

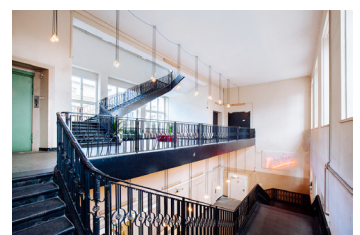
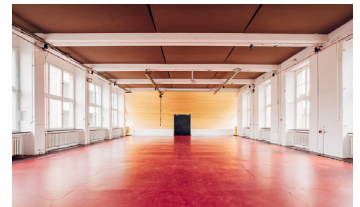
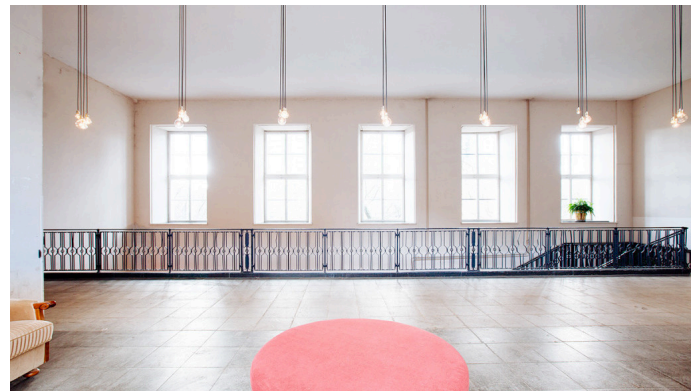
Berlin Tegel Airport (TXL) - ca. 13 km
Berlin Schönefeld Airport (SXF) - ca. 22 km

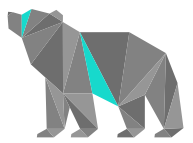




STAGE 01 | DIGITAL LOFT

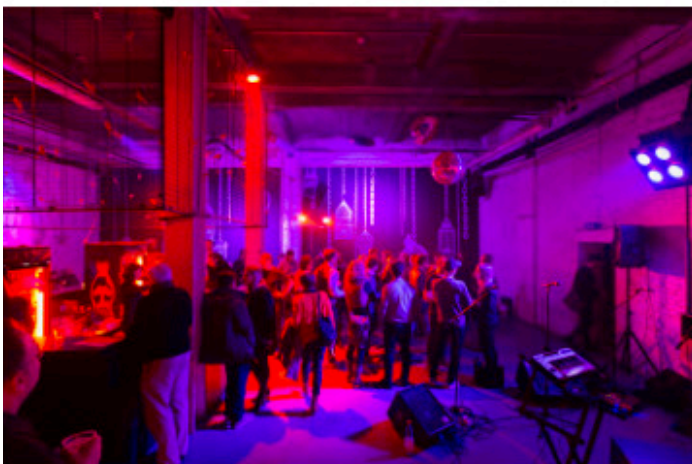
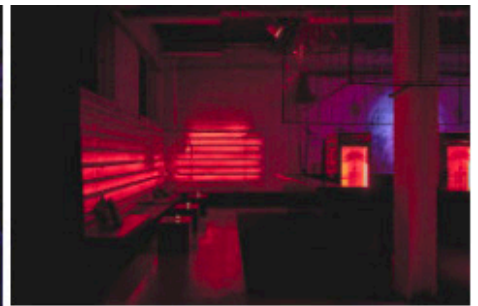
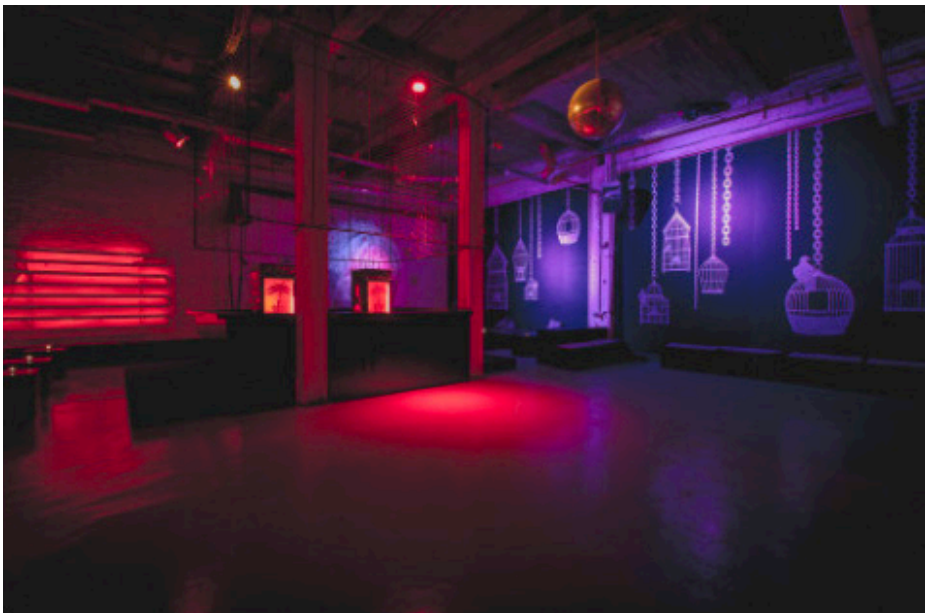
100-150 SEATS
STANDING ROOM





STAGE 02 | DIGITAL CAGE

50 SEATS
STANDING ROOM





9:00 – 9:30

Opening

Welcome Coffee & Tea



Thorsten Gutmann
Co-Founder | RUSummit 2018
Welcome Speech



Marcel Schrepel
Co-Founder | RUSummit 2018
Welcome Speech

9:30 – 10:30

Facts & Figures



Edda Wolf
Head of CIS/SEE Division | Germany Trade & Invest
Digital Economy & National Technological Initiative



Veaceslav Driglov
CEO | THINKT Digital
Digital Transformation in Russia

10:30 – 11:00

Advertising



Dominik Johnson
Director Key Account Development | Yandex Europe
Trends in Digital Advertising

11:00 – 11:30

Infrastructure



Uwe Leuschner
CEO | DB Cargo Russia
Future Visions for Eurasia

11:30 – 12:00

E-Commerce



Martin Schierer
CEO | Otto Group Russia
Trends in E-Commerce

12:00 – 13:00

Lunch Break

Food & Drinks

13:00 – 13:30

E-Commerce



Hans-Jürgen Wittmann
Correspondent | Germany Trade & Invest (GTAI)
E-Commerce in Russia

13:30 – 14:00

Mail.Ru Group
tba

14:00 – 14:30

ERP in Russia



Jürgen Bächle
Managing Director | Artax Rufil Consulting
ERP Systems in Russia, Pt. 1



Philipp Rowe
Managing Director | Artax Rufil Consulting
ERP Systems in Russia, Pt. 1



Aleksey Nazarov
CEO | Smart ERP Projects
ERP Systems in Russia, Pt. 2

14:30 – 15:45

Marketing & Media



Vladilen Sitnikov
Agency Leader | Advertising Expert
How to Conquer Russian Hearts with Modern Advertising



Marcel Schrepel
CEO | trust in time
SEO & SEM in Russia



Thorsten Gutmann
CEO | Ostexperte.de
Challenges for Foreign Media

15:45 – 16:00

Coffee Break

Coffee, Tea & Snacks

16:00 – 16:30

Recruiting



Dr. Karin von Bismarck
Executive Recruiter | Stanton Chase
Recruiting in Digital Age

16:30 – 17:00

Web Service



Eugene Lisovskiy
CEO | Maps.ME
How to Stand Out from Big Players in Russia

17:00 – 18:00

German Russian Initiative for Digitalization (GRID)



Stefan Kägebein
Digitalization Committee | German Eastern Business Association
Overview on GRID



Alisa Prokhorova
Consultant | Russian Union of Industrialists and Entrepreneurs
Digital Economy in Russia

tba
Skolkovo Foundation

18:00 – open end

Evening Program

Food & Drinks
Music & Networking



09:30 – 10:00

Entertainment



Ivan Grinin
Strategic Analyst | ivi.ru
Online Video Streaming in Russia

10:00 – 11:00

E-Commerce



Ben Aris
Founder | bne IntelliNews
Retail in Moscow



Olesja Becker
CEO | Shipping Point
E-Commerce and Fashion

11:00 – 11:30

Digital Transformation



Jan Berger
Director | 2b AHEAD ThinkTank
Living and Working World's 2030

11:30 – 12:00

Blockchain & Crypto



Valentin Preobrazhensky
CEO | LAToken
Blockchain in Economy and Politics

12:00 – 13:00

Lunch Break

Food & Drinks

13:00 – 13:30

Finance



Kata Kazak
Chief Risk Officer | ID Finance
Big Data and Risk Management

13:30 – 13:45

Credit Management



Andreas Steinborn
Managing Director | Delcreda
Credit Management for SME

13:45 – 14:45

Law



Andrey Slepov
Partner | Beiten Burkhardt
Foreign Cloud Services in Russia



Tatiana Vukolova
Associate Partner | Rödl & Partner
Data Protection in Russia and Europe



Elena Beier
Law Expert | Beier & Partners
Intellectual Property in Russia



14:45 – 15:15

Insurance Market



Gepa Jansen-Klaus
Senior Client Manager | Swiss Re
Insurance 2.0 in Russia

15:15 – 15:45

Logistics



Alexey Misailov
General Director | FM Logistic Customs
Customs Clearance in Russia

15:45 – 16:00

Coffee Break

Coffee, Tea & Snacks

16:00 – 17:00

Startups in Russia



Sergey Maltsev
CEO | RoboCV
Robotics and Warehouse Technology



George Fomitchev
CEO | Endurance
Chatbots and Artificial Intelligence



Michael Prepelitskiy
CEO | Onetrak
Telemedicine and Big Data

17:00 – 17:30

Industry 4.0



Mark Belenki
Senior Area Sales Manager | Stulz
German Engineering for Russian Success, Pt. 1



Mikhail Andreev
CEO | HTS
German Engineering for Russian Success, Pt. 2

17:30 – 18:00

Travel

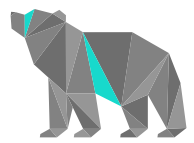


Janis Dzenis
PR Director | Aviasales.ru
Mobile First and Travel Market

18:00 – open end

Evening Program

Food & Drinks
Music & Networking



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SPONSORSHIP OPPORTUNITIES

SPONSORING BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
PRE-EVENT RECOGNITION				
Social Media Promotion	X	X	X	X
Website Presence			X	X
E-Mail Blasts	X	X	X	X
Event-Flyer	X	X	X	X
Press Release		X	X	X
EVENT RECOGNITION				
Logo on Event Sponsor Banners		X	X	X
Logo on Event Stage Banner				X
Corporate Item in Goody Bags			X	X
Branded Company Booth			X	X
Note of Thanks during Presentation			X	X
Sponsored Article & Logo in Official Event Journal				X
Logo in Program Booklet	X	X	X	X
Logo on Goodie Bag				X
Visuals during the event				X
POST-EVENT RECOGNITION				
Outgoing Press Release		X	X	X
Logo in Newsletter		X	X	X
Thank you E-Mail blast	X	X	X	X
COSTS	500 EUR	1,000 EUR	2,500 EUR	5,000 EUR

Sponsorship Inquiries:
event@rusummit.com

THANK YOU & SEE YOU SOON!



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