

Horasis Global Meeting

6- 9 April, 2019, Cascais, Portugal

Catalyzing the Benefits of Globalization

Co-hosts:

- City of Cascais
- Government of Portugal

Co-chairs:

Knowledge Partners:

- CIP - Confederation of Portuguese Business
- Estoril Sol
- Hill & Knowlton Strategies
- IE Business School
- Oxford Analytica
- Turismo de Portugal

Day one – 6 April Congress Centre / Palacio	Day two – 7 April Congress Centre / Casino	Day three – 8 April Congress Centre / Castillo	Day four – 9 April Congress Centre
	07.30-09.15 Breakfasts - Review EU - Re-globalizing - Help for SMEs	07.30-09.00 Breakfasts - Philanthropy - Moral stand - Sport - Children - Trust	08.00-09.30 Breakfasts - #meToo - Social media - Wise investment - Global innovation - Uberization
	09.30-11.00 Sessions - Business of SDGs - Next Financial crisis - Modernizing Trade - Devising Standards - Personal cornucopia - Recycling - Briefing: Obesity	09.00-10.00 Plenary World Economic Outlook 09.00-10.00 Plenary Faith in Boardrooms	10.00-11.30 Sessions - Post-modern globalization - Blue jeans world - Migration - Family business office - Global supply chains - Technology
11.30-12.30 Horasis Agora	11.00-12.00 Plenary Catalyzing Globalization	10.30-12.00 Sessions - FinTech - Intrepreneurs - Spying - Mindfulness - Future of work - Monitoring Supra-nationals - Briefing: Supporting 5G	11.30-12.30 Plenary Nation building
12.30-14.30 Lunch - Welcome Lunch - BBC / Speakers corner	12.00-14.00 Lunches - Brexit Transitions - tbc - Networking Lunch - BBC / Speakers corner	12.00-14.00 Lunches - Portugal - India - Networking Lunch - BBC / Speakers corner	12.30-14.30 Sightseeing Visit Cascais
14.30-16.00 Sessions - Where we are - Open society - Climate Change - Internet era - AI as savior - Briefing: Globalization	14.00-15.00 Plenary Shaping our Future 14.00-15.00 Plenary Inspiring youth	14.00-15.00 Plenary Global governance 14.00-15.00 Plenary Mentoring clubs	
	15.00-16.30 Sessions - Blockchains - Capital regulation - Venture capitalist - US growth risk - The arts - Enriching diversity - Briefing: Industry 4.0	15.00-16.30 Sessions - Silk Road - Middle East - Africa - South America - Russia - South East Asia - Briefing: Regional accords	
16.00-16.30 Break / Speakers corner	16.30-17.00 Break / Speakers corner	16:30-17.00 Break / Speakers corner	
16.30-18.00 Sessions - Terrorism - Fundamentalism - Communism - Populism - Entrepreneurism - Briefing: Whistle-blowing	17.00-18.00 Plenary World in transition 17.00-18.00 Plenary Cities & clusters	17.00-18.00 Plenary Globalization 2.0 17.00-18.00 Plenary Post-truth era	
18.00-18.15 Welcome 18.15-19.15 Grand Opening 19.15-20.15 Plenary Governing Unbalanced world <i>Walk to Hotel Palacio</i>	18.00-19.30 Sessions - Corporate strategies - Fossil fuels - Social entrepreneurs - Robots - Global illnesses - Critical thinking - Briefing: Big Tech <i>Walk to Casino</i>	18.00-19.00 Plenary Transitioning globalization 18.00-19.00 Plenary Creative destruction	
20.30-22.00 Dinner	20.00-22.00 Dinner Start-up Nation	19.00-22.00 Dinner	
22.00-23.00 Night Owl More from Less	22.00-23.00 Night Owl Nightmares	22.00-23.00 Night Owl Conversation with XXX	

6 April 2019

Arrival and check-in at Palacio Hotel

From 10.00 Registration (Estoril Congress Centre)

11.30-12.30 Horasis Agora

 (Estoril Congress Centre, Hall)

With the Agora (Ancient Greek for 'open place of assembly'), Horasis provides a platform where delegates can meet, develop their networks and share visions for the future. Participants will sit in circles of eight and discuss topics of their interest: others can sit around and possibly interject.

12.30-14.30 Lunch, Speakers Corner, Cascais Today

Networking Lunch upon Arrival (Estoril Congress Centre, Foyer)

Cascais Today (Media Corner)

Cascais Today is the news programme for Horasis. Join BBC for live discussions with government representatives, business leaders and academicians from around the globe.

Speakers' Corner (Foyer)

The Speakers' Corner will permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

14.30-16.00 Update Sessions

 (Estoril Congress Centre)

The update sessions will review developments since last year's Horasis Global Meeting and will assess the critical challenges of various global challenges in the short and long term.

Where are we at? Where are we Going? (Room B)

The world's economic and geo-political framework is increasingly characterized by uncertainties. How and to where ought we to navigate? What are the choke-points and how might we redefine them as opportunities to establish confidence?

Open Society Upended (Room C1)

The global rise in populism carries 20 percent of European voters, and has altered global democratic views. Has populism thrived only because democracies let it? What is the future of the Open Society concept? Will we all become more authoritarian? How can we present globalization as a savior for us all?

The Politics of Climate Change (Room C2)

The climate change target is 2030 and still no road-maps for change are produced. How does the geo-politics of fossil fuel production impact on governments? And how do governments attempt to circumvent their targets? What role does Big Business play in guiding policy? Can we eventually control climate change?

The Internet in the Era of Globalization (Room D1)

As the reach of the Internet increases digital markets have expanded greatly. As many e- marketers allow for cash transfers how do we ensure fair value, timely delivery and zero fraud? What are there weaknesses vs real markets? Have real clicks & mortar markets failed?

AI as the Savior of the Human Race (Room E)

Artificial Intelligence (AI) has seen many optimistic waves; many simply being too difficult to realize. Now with massive, cheap computing power we see AI in a better light but we recognize more of the technical and moral dangers. In what ways will AI enhance our lives? And by when? Will AI ever supersede human endeavor?

Briefing Session: A Brief History of Globalization (Room D2)

While globalized trade began in the 15th century when Portuguese traders discovered terra incognita the world has recently become prominent. Now globalization is taken to mean the involvement and interplay of markets, technology and the state involving complex supply chains. How do you assess the effects of globalization across time and geography?

16.00-16.30 Contact Break (Foyer)

Speakers Corner (Foyer)

The Speakers Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

16.30-18.00 Update Sessions: Globalization Viewpoints

These sessions will review several aspects linked into globalization that are widely worrying but revising their progress can be seen as opportunities for governments and business leaders. We review what impedes progress.

Globalized Terrorism (Room B)

Terrorism destroys communities. Increasingly we find attacks in one place mimicked in others with the events perhaps claimed by a third party. Can one reason with ideologues, anarchists or nihilists? Why do individuals and families protect terrorists? How to open society to be honorable?

Non-globalized Fundamentalism (Room C1)

Unravelling modernity and reverting to fundamentals might be worthwhile but unswerving belief in simple notions is retrograde. Where is the fine line to be drawn? How to persuade about modern truths without becoming condescending?

Communism's Global Failure (Room C2)

Following the intellectual fervor of the early 1900's and the Russian Revolution many nations took-up Communism. Most have rescinded its promise. What is its attraction? Can it work alongside Capitalism? What is the concept's future?

Globalism vs. Populism (Room D1)

Many people have reacted against their government's long-term roles and demanded rights for the people to self-govern. What are the dangers of having governments controlled by amateurs? Can business leaders assume pseudo-control to preserve stability and growth?

Entrepreneurism: The Enigma of Taking Risks (Room E)

People who dedicate their lives into a start-up are inherently risk-takers and might ignore reason. How best to advise determined people? What advice might be best for entrepreneurs whose firms are not yet growing but wish to be a global player? Do the individuals get enough mentoring?

Briefing Session: Whistle-blowing (Room D2)

Sometimes a dynamic response by a member of staff to an outside authority will generate a good outcome: sometimes the CEOs react violently. How can we ensure incumbent authorities act decisively to obviate the need for activists? Will the media learn to be responsible, factual and not inflammatory?

Optional: Pre-registration required

16.30-17.30 Press Conference with Co-Chairs: Inspiring our Future (Media Corner)

Meet the co-chairs of the Horasis Global Meeting as they share their expectations for the meeting and their view on the current state of the world. They will also illustrate their views on how to inspire the future.

18.00-18.15 Welcome (Auditorium)

Horasis welcomes participants to the 4th annual edition of the Horasis Global Meeting. Horasis Chairman Frank-Jürgen Richter presents an overview of the Meeting. Vice Mayor of Cascais, Miguel Pinto Luz, welcomes participants on behalf of the host city.

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

18.15-19.15 Grand Opening of the Horasis Global Meeting (Auditorium)

Delegates are invited to participate in the Grand Opening of the 2019 Horasis Global Meeting, one of the world's foremost annual gatherings of business leaders who interact with government and thought leaders. The meeting's theme 'Catalyzing the Benefits of Globalization' is chosen because we must at this time re-generate the idea of globalization in the face of growing populism. This will ensure the future is more stable and will lead young people to be inspirational in the future.

19.15-20.15 Plenary: Governing a World Out of Balance (Auditorium)

We are facing a world that is increasingly complex and treacherous – and ultimately out of balance. As technology and globalization transform our world, what models of governance and collaboration are needed to support an equitable future? How to develop a global order that will ensure peace and allow countries to play by the rules? And how to stay true to our core values as we work to build a more focused life for ourselves and our societies?

20.15-20.30 Walk from the Congress Center to the Hotel Palacio

20.30-22.00 Welcome Reception (Hotel Palacio)

Participants are invited to meet in an informal atmosphere to enjoy a light buffet dinner. From the hotel's terrace, we can enjoy the spectacular views of the gardens, the ocean and the City of Cascais.

22.00-23.00 Night Owl Session: Making More from Less (Hotel Palacio)

We live in a finite world with decreasing natural resources and soon fewer people. How do we learn to make more for all our well-being while consuming less? Can we do this while becoming more equal?

7 April 2019

From 07.00 **Registration** (Estoril Congress Centre)

07.30-09.15 **Breakfast Updates**

We reflect upon the deconstruction of present-day globalization that could lead to a new more equal synthesis - as globalization has to stay for the sake of everyone

2019 is the Year to Renew the European Union (Room B)

The next elections to the European Parliament are held in May this year. Many commentators will look anxiously at the percentage of new members who are euro-critical. This could be a time of positive change – a blessing in disguise - for the EU, after BREXIT, to rebuild itself and affirm positive programs across all its reach. Will the EU become more federal? What are the prospects?

Re-globalizing Trade (Room C1)

Global trading was rocked by the failure of the WTO to secure the Doha Round. Is multi- or uni-lateral the best way to re-invigorate world trade? Where are the stumbling blocks? Is the world at the brink of trade war or can the free trade as a paradigm continue? What are the best leads to the future?

Protection and Development of Small Enterprises (Room C2)

The whole of the world's trade is built upon the labors of small suppliers. How can they be better protected, especially financially? What new training is needed to permit them to be more globalized and more sustainable? Who might organize this effort?

09.30-11.00 **Dialogue Sessions**

In these panels we will review trends that impinge on the worlds of commerce and business. What are the effects of Accords (global, regional: bi- or multi-lateral)? Whom do they benefit – and who is dis-benefited? Do they result in inequalities? And what are the policy options for supporting sustainable economic growth?

The Business of SDGs (Room B)

In September 2015 all nations adopted the UN Sustainable Development Goals with a target in 2030. Why has progression been slow? How can we ensure government and business thinks clearly about the SDGs and devise ways to meet these more easily with a good outcome for all parties?

The Next Financial Crisis: No One Saw it Coming (Room C1)

The last financial crisis has altered many of our financial systems: they broke and regulators stepped in. Are the new foundations really solid? What insights have investors already forgotten? Is the century's longest stock market run finally come to an end? How can we guard against a new crisis?

Modernizing Trade Accords (Room C2)

Accords help trade between partners by reducing tariffs. What are the two-way drivers that create accords or is it just a non-zero sum game – a manager perceives a profit? Can these relationships be tempered by insisting on an associated sustainability, social welfare, or diversity benefits as well as simple profit?

Devising Standards (Room D1)

As industrialization grew the benefits of standardization and then globalization were learned. Some commonality is in place but large gaps exist. How can nations agree to use common standards, what slows progress? Would standardized interchangeability reduce global costs?

Our Personal Cornucopia: What drives us? (Room E)

It can only be ourselves that creates our horn of plenty: we must all be innovative in this globalized world. What drives our success? And what are the values associated with our entrepreneurial journey? How to create a cornucopia of fortune and while being honest and ethical?

Recycling Markets (Room F3)

We consume more as our global population increases and as nations create stronger economies. Key resources are limited yet we trash everything old in land-fill sites. How can we become more ecological without increasing total costs? What behavioral changes are needed to actively recycle?

Briefing Session: Overcoming our Obesity Problem (Room D2)

For decades portion sizes have been increasing for meals, for wines and for soft drinks: all give us too many calories. We enjoy receiving more for our cash, but what drives the industry to supply more against the advice of the Health experts? Can the food supply industry be made more ethical and caring? Are they only a profit making business?

11.00-12.00 Opening Plenary: Catalyzing Globalization's Rebirth (Auditorium)

The globe's trade is highly interconnected but benefits are unequal: populists are angry. How can globalization's benefits be better distributed? Would this alone pacify populist demands? What changes might bring this about? What else is needed? This opening plenary will set the scene and provide intellectual rigor for the delegates to incorporate the inspirations to develop and sustain our future embracing everyone.

12.00–14.00 Lunches in Parallel, Speaker's Corner, Cascais Today

Lunch: Brexit and the UK Transitions (Room F1)

BREXIT is complete, now it is time to consider its transition phase. How will the UK trade develop – with the EU and globally? How will UK firms abide by global regulations and standards of inwards and outwards flows? Will the UK economy falter or not?

Lunch: Country tbc (Room F2)

Networking Lunch (Foyer)

An opportunity to share ideas and insights in an informal setting.

Speakers' Corner (Foyer)

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

Cascais Today (Media Corner)

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14.00-15.00 Plenary: Shaping the Future (Auditorium)

How to find our way through an increasingly volatile and complex world, proactively shaping the future? Panelists will discuss the most-pressing economic challenges and the greatest opportunities for the development of globalization from both regional and global perspectives.

Plenary: Be Inspired – By Youth in our Digital Future

Young people, even children across the globe know only a digital world of smartphones drawing down all their necessities. Will it be possible to create enthusiasm for designing systems to meet our physical needs? Or people willing to control the machines that create the crops that we eat? What might we imagine the new digital utopia might bring?

15.00-16.30 Boardroom sessions

In these sessions the participants shall consider how we can begin to pull together for the common good, to become less selfish. We are to map out where we may be headed and how we may plan progress coherently.

Nurturing Global Blockchains (Room B)

Cryptocurrency and its associated 'digital chaining' are not widely understood: regulators have mixed views. Is this the new way forward for globalization? Can its exploitation be made clearer and potentially equitable for all Boards and Oversight panels to cut out avarice? What is needed for its development?

Global Markets' Capital Regulation (Room C1)

Regulators have taken many years to create several editions of the Basel regulations to lessen the risk of global melt-down. By allowing easements are regulators admitting they were too onerous? How will the markets change? And will these changes introduce greater risk to global stability and reduce globalization?

Venture Capitalists at Work (Room C2)

Venture capitalists are investors who either provides capital to start-up ventures that do not have access to equities markets. They accept the risk of the start-up firm but command a high return of their success. Is their management fee too high? Is it a worry that the Venture Capitalist will wish to sever the contract in 6 or 7 years on average?

Weaker US Growth May Destabilize Globalization (Room D1)

The US economy, largest in the world, has upheld all others for decades: it has been the engine of globalization. Will this continue? What is needed to make the US truly strong again? If the US loses momentum will the dollar continue to be a reserve currency? Or might it lose face to the Euro, Yen or RMB?

Engaging in Deeper Creativity through the Arts (Room E)

The key driver for successful companies is creativity and innovation. How can art, design and architecture accelerate innovation capabilities to ensure competitiveness in a globalized world? And how can companies work with artists to invigorate their creativity?

Enriching Diversity in the Workplace (Room F3)

Research indicates that companies that shift away from a monolithic white male leadership outperform those that haven't changed their complexion: globalized firms with female leaders perform well. Yet, most measures of diversity have been largely unchanged for a decade. How to build a culture of diversity in the workplace thus bringing forward firms into the globalized world?

Briefing Session: The Forth Industrial Revolution (Room D2)

Some call this Industry 4.0 but in fact it is much broader as it encompasses future revolution of the Internet of Things. IoT will literally digitally connect all objects with an embedded computer so one's fridge might interact with one's car. What are the technical drawbacks to IoT? What are the psychological hurdles we may have to overcome? Where might it take us?

16.30-17.00 Contact Break (Foyer)

Speakers' Corner (Foyer)

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

17.00-18.00 Plenary: Navigating a World in Transition (Auditorium)

In the globalized world leaders must be visionaries to thrive. How can they best guide their firms to inspire employees, satisfy customers, and reward investors as the political and business landscapes continually shift? What are the strategies of leaders for succeeding in the age of disruption?

Plenary: Be Inspired – Cities and Cluster Regions (Room D2)

Cities have grown according to needs, and clusters (of firms) are also created to develop precise outputs. Simple expansion develops routes and buildings increasingly unfit for purpose. Is it possible to redesign for greater effectiveness? Would it be better to totally rebuild nearby to cut upheaval costs? Are there exemplars?

18.00-19.30 Dialogue Sessions: Present and Future Needs

We are assailed daily by the media about new catastrophes many of which we might have avoided. In these sessions we look at our present demands, our limited resources and ponder our future. How might governments and especially businesses lift us from gloom to a brighter future?

Corporate Strategies for Globalization (Room B)

Not many firms take the leap to internationalization, fewer become true multi-nationals. Why is this? Is it a fear, or just logical to remain as a big home-based company? What are the strategies needed to become a cross-border player, and onwards to globalization?

Reducing Fossil Fuel Use (Room C1)

Traditionally we used fossil fuels for energy generation - they proved to be polluting. We need to be 'greener' and quickly reduce fossil fuels use. What are the limits to balancing fossil and alternative energy supplies? What of the future? Will electricity markets and carbon taxing become the norm? Will they alter our consumption behavior?

Social Entrepreneurs Should Lead the Way (Room C2)

The innovator and entrepreneur see some glory as a goal, partly by making a profit. But profit alone is not enough – social change, ethical application with positive impact are better goals. Can these broader goals be achieved always? What adjustments in the application of inventions are needed? And who might prompt and monitor these?

Robots with a Conscience (Room D1)

Robotic control is dependent on computer programming. Robots are inanimate – but what if they had consciousness? How would we argue with them? Could they deal with paradox? Robotics is big business. What does the future look like – beneficial or contentious?

Conquering Global Illness (Room E)

We are almost able to provide global universal health care and it would be pro-growth as confidence about health makes people more likely to be entrepreneurs. Many illnesses spread quickly due to globalization: what are the bottle-necks to eradication? How may philanthropy help? What aspects are the most serious and will big-pharm reduce their drug prices?

Developing Critical Thinking (Room F3)

That is a goal, but in many nations education remains poorly serviced. How can we solve the issue of educating all communities economically and change old curricula from rote learning to be enquiring, creative and critical? Can businesses do more to train their staff via apprentice schemes? What hampers education development?

Briefing Session: Big Tech and Antitrust (Room D2)

The rising power of Big Tech firms has brought competition laws to the attention of global regulators. Are low prices a sufficient justification for broad horizontal and vertical integration? Do "natural" digital monopolies require us to rethink antitrust guidelines that date back to 1911 and the dissolution of Standard Oil?

19.30-19.40 Walk from the Estoril Congress Centre to the Casino Estoril, Avenue Dr. Stanley Ho

19.40-20.00 Reception (Casino Estoril)

20.00-22.00 Opening Dinner: Building the Start-up Nation (Casino Estoril)

Some nations seem naturally entrepreneurial and they rebuild that creativity year after year. What nurtures this? Is it their regulation systems, legal systems or behavior rising from cultural backgrounds? How can countries turn themselves into start-up nations?

22.00-23.00 Night Owl Session: Thoughts Keeping us Awake at Night (Casino Estoril)

The worst nightmares may still arrive. What possible crises are going to roil global order in the coming months? How to overcome them?

8 April 2018

from 07.30 Registration (Estoril Congress Centre)

7.30-09.00 Breakfast Sessions: Creating Opportunities

We now shall consider how we may overcome pinch-points and hurdles acting against personal progress and the development of opportunities. Can governments and businesses help shape new destinies?

Philanthropy – the Art of Impact Investing (Room B)

Philanthropy is more than just giving, usually cash – it means a basic desire to improve human welfare hence the present aim to invest with social impact. How different are social as opposed to impact investors? What is the aim of an impact investor? Can they disrupt the aims of improving humans?

Taking a Moral Stand (Room C1)

Sex scandals, fake news and corruption are part of the modern world – we are asked to be moral and stamp these out. But whose morality should we adhere to? Is there an absolute right against which we judge wrong-doing? How will this support business?

Bringing Nations together through Sport (Room C2)

Sport is big business and global games are expensive to host due to infrastructure redevelopment. Hotels and transport gain profits, and the people of the world pay to watch on TV. Can we ensure clean completion or is national prestige too high? How to ensure big business plays fair and enforces clean sport?

Kids Aren't Hampered by Reasons not to do Things (Room D1)

Older people need to listen to and trust younger people because adults are the ones “really causing all the trouble”. How can the hopes of the young and the wisdoms of the elders be exchanged? Can ‘sandbox’ innovation centres pave the way into entrepreneurship?

Without Trust there is only Compliance (Room E)

Pressure grows globally towards better governance and better compliance. How do we raise the levels of trust across society to go beyond compliance? Will increasing trust lift businesses into more ethical ways – increasing quality and diversity? How to do this?

09.00-10.00 Plenary: World Economic Outlook (Auditorium)

The upwards trend of the global economy continues, confused at times by high stock-market volatility and geo-politics. What are the risks that may be found through 2019-2020? What changes might bring about a New Globalization that is more sustainable and ethical? What catalysts shall inspire our future?

Plenary: Be Inspired – Bringing Faith to the Boardroom (Room D2)

Boardrooms are often charged with being sexist, lacking sensitivity, and other negativities. Could religious beliefs be a further tool for the boardrooms? What might this do for the Board and its oversight group? Will it necessarily detract from the profit line?

10.00-10.30 Contact Break (Foyer)

Speakers' Corner (Foyer)

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

10.30-12.00 Boardroom Dialogue Sessions: Business as an Agent of Change

Businesses are presently perceived negatively, even actively distrusted. Start-ups are the disruptive engines for growth; established businesses create harmony. How may the Horasis Global Meeting promote positive redevelopment with egalitarian globalization?

Banking in the Era of FinTech (Room B)

Internet banking has superseded tradition banking and massive on-line payments firms like Amazon, Alibaba are joining in. FinTech is their strength, but how has this changed the strategy of the banks? What technologies are the banks considering to maintain their traditional strengths? Will customers segue to the likes of PayPal that offer great convenience, but fewer services?

Recreating the Intrapreneural System (Room C1)

Many innovators find it hard to acquire start-up capital. It is time to re-develop the in-house concept of protected entrepreneurs wherein the host provides the necessary cash? Do such incubators create value or waste money by being over-protected by the host business?

Spying was a Gentlemen's Sport (Room C2)

Even Mata Hari – mother, dancer and spy, might agree with that statement. But now digital spying is rapid, conducted at a distance, yet its aims may still be very dirty and have unintended consequences. Can spying, even digital espionage, ever be justified? Who is to blame for its escalation? Can it be curtailed?

Mindfulness and a New Work Balance (Room D1)

Many firms are being persuaded to take up Mindfulness programs. Can Mindfulness programmes help re-direct all staff to inner peace, spiritual health and balance? What is the connection between its theme of deep self-awareness and future integrations in the firm's activities? Is there a broader philosophy at work, something we have lost in the stress of business?

The Future of Work (Room E)

The impact of technology and globalization on labor markets has emerged as an important policy issue as millions of jobs may be lost in the coming years. It will be challenging, but possible, to absorb these staffs given greater investment in as yet unknown industries. How can we create these opportunities? Are they already occurring? What are the exemplars?

Monitoring Supra-national Businesses (Room F3)

Many businesses operate globally and seem beyond national laws. What might be done to assure us of their correct oversight? Are these firms sufficiently culturally sensitive? How quickly will they create better governance, equality and decency?

Briefing Session: Supporting the Development of 5G (Room D2)

A vast international, globally specified, and telecoms led new network called '5G' will be expensive. It may be beneficial if governments build its infrastructure thus allow competition to grow through services. Will this separation of costs advance 5G and thus the Internet of Things? How will the latter benefit us?

12.00-14.00 Lunches in Parallel, Speaker's Corner, Cascais Today

Lunch: Update on Portugal (Room F1)

The Portuguese economy continues to grow. What socio-economic strategies are pertinent to Portugal? Are they contingent upon its location, social fabric, or language? Can its success be applied across the EU? What does Portugal's investment landscape look like?

Lunch: Update on India (Room F2)

The Indian General Election campaign has promised many affirmative actions. What might the Indian government change after its 2019 General Election to invigorate its entire people? What will its new priorities be?

Networking Lunch (Foyer)

An opportunity to share ideas and insights in an informal setting.

Speakers' Corner (Foyer)

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Cascais Today (Media Corner)

Cascais Today is the news programme for Horasis. Join the BBC for live discussions with government representatives, business leaders and academicians from around the globe

14.00-15.00 Plenary: International Organizations Drive Global Governance (Auditorium)

International organizations that create global accords are upheld as advances for mankind: Bretton Woods, and calls for global governance were well received. Do we understand the interactions that probably will be costly? Can we really meet all our goals? What are the winning arguments? What are the bottle-necks and their solutions?

Plenary: Be Inspired – Create a Mentoring Club (Room D2)

Many aspiring innovators and entrepreneurs lack business experience and the simple know-how of creating a business plan is vital to aid investors' considerations. Are there enough mentors available? Would a small business center be useful? What can be done to make these centers more widely available to inspire the innovators to think global?

15.00-16.30 Boardroom Dialogue Sessions: Regional Development Programs

Governments have agreed to aim very high with global initiatives. Will cross-border or regional solutions be sufficient to meet global needs or do we need to move to a new level of global discussion?

The Silk Road as a Precursor of Globalization (Room B)

To one side of Central Asia the EU is buoyant, and East Asia is dominated by India and China, both with strong economies. How will Central Asian nations assert local harmony? Will Central Asian nations emerge with stronger individual identities to counteract pressures from external nations? What are the region's strengths?

The Middle East Proxy Wars (Room C1)

The region continues to support flexible alliances meanwhile ordinary people suffer and the nation's GDP diminishes. Can we envisage any good results? How are local businesses coping? Who might the savior(s) be?

Africa's New Axes of Development (Room C2)

The developing nations in Africa can exert a calming force on Africa's many conflicts. Will new aspirations towards 'union' be developed? Will a unified Africa provide stimulus for great leadership? Will that create opportunities for massive infrastructure building? Who might lead?

Re-aligning South American Growth (Room D1)

There seems a clear three-way split between the east, west and the dispersed Caribbean nations. Can the nations solve their economic futures internally? Will the US fumbling over trade deals help or hinder? What are the flash-points that require intervention? What level of stability is needed for economic growth to resume? How is that achieved?

Russia's Resurgence (Room E)

Following Russian's new-found alliances within Asia its own people should prosper. Will looking abroad slow internal reforms away from petrochemical dependence? Its demographics are declining quickly, what ought it to strive for to gain stability, over-all growth, and stronger sense of well-being?

South East Asia – a Significant Power-house for Asia (Room F3)

The region is the globe's third most populous, but comprises eleven nations and a vast number of islands: thus internal communications are difficult as are reaching accords. Will accords like ASEAN dominate any that may be set-up within the region or further away? What is its future?

Briefing Session: Accords by Regional Groupings (Room D2)

It is natural for neighboring nations to form trade accords, less so to make these almost global in reach - crossing lands, seas and cultures. How can managers cope with delays and other frustrations? In this sense will TTIP, CPTPP, ASEAN and RCEP really work? Are there better accords that might be struck?

16.30-17.00 Contact Break (Foyer)

Speakers' Corner (Foyer)

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

17.00-18.00 Plenary: Consensing about Globalization 2.0 (Auditorium)

The world seems to be moving from the Washington Consensus to Beijing Consensus. What changes to our present decades-long constancy might we expect? Given an unstable Washington, will Beijing briefings be preferable? What is the near and further future likely to be for globalization?

Plenary: Be Inspired - The Post-truth Era (D2)

Misinformation and micro-targeting using the Internet as well as the media are global phenomenon that can have an unprecedented impact. How can this challenge be tackled? Who can police 'the truth'?

18.00-19.00 Summary Plenary: Transitioning Globalization (Auditorium)

This plenary will highlight the recommendations and initiatives identified during the meeting and how progress can be made in the coming years. We will debate and illustrate a roadmap for economic, political and social transition – and what will it take for us to catalyze globalization to counter populism.

Plenary: Be inspired – Creative Destruction (Room D2)

C-suite leaders are supposed to develop strategies to capture and leverage breakthrough change. In times of instability how do leaders rapidly adapt their business models? What strategies have been successful when tackling disruptive trends in the past, and could they continue to work in the years to come?

19.00-22.00 Closing Dinner (Hall)

Delegates are invited to this closing dinner to review the results of their many interactions during the meeting and to continue their community building for an equitable future.

22.00-23.00 Night Owl Session: ‘A Conversation with XXX’ (D2)

Engage in a conversation with a leading intellectual.

9 April 2019

08.00-09.30 Breakfast Updates: Catalyzing the Benefits of Globalization

We must all take responsibility for our future through our choice of politicians, business leaders and community workers. Recently we have seen the rise of populism, but we contend globalization is the best route. What critical and sustainable success factors need to be addressed to change yet catalyze globalism’s potential?

#meToo? Halting Sexual Harassment (Room B)

For too long women have been the predatory targets of men. Is this why we have too few female leaders in government, the military and commerce? What mind-set change is needed to create equality? How to empower women?

Re-aligning Social Media (Room C1)

Large fines have been applied to social media by the EU while other regions ban their activities. Media is a business too, so how out it to be held accountable? What are the appropriate criteria to create an honest media? What positive bias could it adopt – education perhaps?

Investing Wisely (Room C2)

Investing is an art. It involves risk-taking and is tied to one’s personality. How can we get the best global advice as we all would like to invest for high yields? What is the best asset class for our investment – how do we tell? Why do we often ignore the safe bet? Can we avoid personal bias?

Innovating Globally (Room D1)

A 'silo' mentality is judged to hold back economies: chatting, trusting and exchanging information and co-developing innovation can be the way forward. What guarantees can be offered to inventors to protect their intellectual property? Will compensation systems for inventors help spread their ideas across the world?

Shall we Uberize our Economies? (Room E)

The model of app-based sharing economies is leading to lower costs, transparency across the globe and the connecting of businesses with customers - Uber, Airbnb and Didi are some of those who pioneered this model. How are they disrupting global value chains? And what is the possible push-back locally?

09.30-10.00 Contact Break (Foyer)

Speakers' Corner (Foyer)

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10.00-11.30 Closing sessions: Reviewing Potential Futures

After following many panels and plenary session we will now consider how we might address the future in this complex, volatile world. These sessions shall present arguments on a few aspects and what we might have gleaned from our experts.

Post-modern Globalization (Room B)

Globalization might have given rise to populism reacting against its inequalities: it is time to change. It is not enough to plead for equality – can we alter globalism to truly incorporate trust, diversity and hope? How to get business to be culture sensitive? Has this change begun?

The Blue Jeans World in which we Live (Room C1)

We tend to all eat the same food, and watch the same movies and wear the same clothes: smartphones all look the same. How much of the local can we maintain in the global? How does that desire counteract globalization?

Managing Migration (Room C2)

Globalization unintendedly facilitated migration between increasingly diverse and geographically distant destination and origin countries. How do receiving nations manage migration? And how can nations cooperate to make migration a success, both from a humanitarian and economic point of view?

The Family Business Office (Room D1)

Many investment houses have specialty groups advising family businesses to ensure longevity. Has the time for this service come to an end given the call for full transparency? How to ensure the families future? What are the alternatives?

Re-imagining Global Supply Chains (Room E)

Gradually supply chains have become more integrated and global in reach. What need to be done to enhance their effectiveness? Is Blockchain the answer? Will regulators accept their non-transparent encryption?

Breakthrough Technologies of the Future (Room F3)

From the time of Jules Verne we have been assailed by stories of the next great breakthrough: presently we have 3D-printing, cloud-based AI services and, even gene therapies. What do you think will change our future? How long will they take to be popular, or affordable? Will the modern Luddites rise up against them?

11.30-12.30 Plenary: Nation Building in a Globalised World (Auditorium)

Nations assumed their identity long ago it seems, but we forget that new states emerged from historical chaos and looking for recognition. What are the criteria they espouse to live, work and develop in today's globalised world? How do their people develop a feeling of togetherness? Will their nascent globalisation offer encouragement for their region as a whole – augmenting globalisation?

12.30-14.30 Sightseeing: Visiting Cascais

Participants are invited to join their friends and colleagues to explore the vibrant city of Cascais. Walk round the city, stroll through Cascais's colorful old town and take a meal in one of its many good restaurants. Groups leave the Congress Centre at 12.30, walking to the City Centre along the seashore.