

## Horasis Global Meeting

6- 9 April, 2019, Cascais, Portugal

### Catalyzing the Benefits of Globalization

#### Co-hosts:

- City of Cascais
- Government of Portugal

#### Co-chairs:

- Yves Daccord, Director-General, ICRC - International Committee of the Red Cross, Switzerland
- José Manuel Barroso, Chairman, Goldman Sachs International; Former President, European Commission, Portugal
- John D. Negroponte, Vice Chairman, McLarty Associates, USA
- Pedro Duarte Neves, Alternate Chairperson, European Banking Authority, United Kingdom
- Robert Scharfe, Chief Executive Officer, Luxembourg Stock Exchange, Luxembourg
- Ann Winblad, Managing Partner, Hummer Winblad Venture Partners, USA
- Deborah Wince-Smith, President, United States Council on Competitiveness, USA

#### Knowledge Partners:

- CIP - Confederation of Portuguese Business
- Estoril Sol
- Hill & Knowlton Strategies
- IE Business School
- Oxford Analytica
- Turismo de Portugal

# Horasis

The Global Visions Community

Day one – 6 April Congress Centre / Palacio	Day two – 7 April Congress Centre / Casino	Day three – 8 April Congress Centre / Castillo	Day four – 9 April Congress Centre
	<b>07.30-09.15 Breakfasts</b> - Review EU - Re-globalizing - USA	<b>07.30-09.00 Breakfasts</b> - Philanthropy - Moral stand - Sport - Children - Trust	<b>08.00-09.30 Breakfasts</b> - #meToo - Social media - Wise investment - Global innovation - Uberization
	<b>09.30-11.00 Sessions</b> - Next Financial crisis - Immersive Technologies - Devising Standards - Personal cornucopia - Recycling - tbc - Briefing: SDGs	<b>09.00-10.00 Plenary</b> World Economic Outlook  <b>09.00-10.00 Plenary</b> Faith in Boardrooms	<b>10.00-11.30 Sessions</b> - Post-modern globalization - Blue jeans world - Migration - Global supply chains - Supporting 5G - Briefing: Technology
<b>11.30-12.30</b> Horasis Agora	<b>11.00-12.00 Plenary</b> Catalyzing Globalization	<b>10.30-12.00 Sessions</b> - FinTech - Intrepreneurs - Spying - Mindfulness - Future of work - Monitoring Supra-nationals - Briefing: Democracy	<b>11.30-12.30 Plenary</b> Nation building
<b>12.30-14.30 Lunch</b> - Welcome Lunch - Protecting our Oceans - BBC / Speakers corner	<b>12.00-14.00 Lunches</b> - Brexit Transitions - tbc - Networking Lunch - BBC / Speakers corner	12.00-14.00 Lunches - Portugal - India - Networking Lunch - BBC / Speakers corner	<b>12.30-14.30 Sightseeing</b> Visit Cascais
<b>14.30-16.00 Sessions</b> - Where we are - Open society - Climate Change - Internet era - AI as savior - Briefing: Globalization	<b>14.00-15.00 Plenary</b> Shaping our Future  <b>14.00-15.00 Plenary</b> Digital Utopia	<b>14.00-15.00 Plenary</b> Global governance  <b>14.00-15.00 Plenary</b> Mentoring clubs	
	<b>15.00-16.30 Sessions</b> - Blockchains - Capital regulation - Venture capitalist - Help for SMEs - The arts - Enriching diversity - Briefing: Industry 4.0	<b>15.00-16.30 Sessions</b> - Silk Road - South East Asia - Middle East - Africa - Latin America - Russia - Briefing: Regional accords	
<b>16.00-16.30</b> Break / Speakers corner	<b>16.30-17.00</b> Break / Speakers corner	<b>16.30-17.00</b> Break / Speakers corner	
<b>16.30-18.00 Sessions</b> - Terrorism - Fundamentalism - Communism - Populism - Entrepreneurism - Briefing: Whistle-blowing	<b>17.00-18.00 Plenary</b> World in transition  <b>17.00-18.00 Plenary</b> Cities & clusters	<b>17.00-18.00 Plenary</b> China  <b>17.00-18.00 Plenary</b> Post-truth era	
<b>18.00-18.15 Welcome</b>  <b>18.15-19.15 Grand Opening</b>  <b>19.15-20.15 Plenary</b> Governing Unbalanced world  <i>Walk to Hotel Palacio</i>	<b>18.00-19.30 Sessions</b> - Corporate strategies - Fossil fuels - Social entrepreneurs - Robots - Global illnesses - Critical thinking - Briefing: The Un-banked <i>Walk to Casino</i>	<b>18.00-19.00 Plenary</b> Transitioning globalization  <b>18.00-19.00 Plenary</b> Creative destruction	
<b>20.30-22.00 Dinner</b>	<b>20.00-22.00 Dinner</b> Start-up Nation	<b>19.00-22.00 Dinner</b>	
<b>22.00-23.00 Night Owl</b> More from Less	<b>22.00-23.00 Night Owl</b> Nightmares	<b>22.00-23.00 Night Owl</b> Conversation with XXX	

**Horasis: The Global Visions Community**

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## 6 April 2019

### Arrival and check-in at Palacio Hotel

**From 10.00 Registration** (Estoril Congress Centre)

### 11.30-12.30 Horasis Agora

 (Estoril Congress Centre, Hall)

With the Agora (Ancient Greek for 'open place of assembly'), Horasis provides a platform where delegates can meet, develop their networks and share visions for the future. Participants will sit in circles of eight and discuss topics of their interest: others can sit around and possibly interject.

### 12.30-14.30 Lunches, Speakers Corner, Cascais Today

#### **Lunch: Protecting our Oceans, Globalizing Support** (Room F1)

The ocean as the world's largest ecosystem and source of oxygen is under threat – overfishing, pollution and climate change threaten its health. How to ensure the well-being of marine ecosystems? And how to globalize solutions for our maritime resources?

• **Ana Paula Vitorino**, Minister of the Sea, Portugal

*Chaired by*

• **Paal Bakken**, Founder, Seaweed Energy Solutions, Portugal

#### **Networking Lunch upon Arrival** (Estoril Congress Centre, Foyer)

#### **Cascais Today** (Media Corner)

Cascais Today is the news programme for Horasis. Join BBC for live discussions with government representatives, business leaders and academicians from around the globe.

#### **Speakers' Corner** (Foyer)

The Speakers' Corner will permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## 14.30-16.00 Update Sessions (Estoril Congress Centre)

*The update sessions will review developments since last year's Horasis Global Meeting and will assess the critical challenges of various global challenges in the short and long term.*

### Where are we? Where are we Going? (Room B)

The world's economic and geo-political framework is increasingly characterized by uncertainties. How and to where ought we to navigate? What are the choke-points and how might we redefine them as opportunities to establish confidence?

- **Samer Asfour**, Director of New Technologies, Royal Hashemite Court, Jordan
- **Francisco Pedro Balsemão**, Chief Executive Officer, Grupo Impresa, Portugal
- **Jan Stael von Holstein**, Visiting Professor, Hong Kong Polytechnic, Hong Kong SAR
- **Simone Kimpeler**, Director, Fraunhofer Institute for Systems and Innovation Research, Germany
- **Peter Lorenz Nest**, Chief Executive Officer, AAVI Advanced Added Value International, Germany
- **Ikram Sehgal**, Chairman, Pathfinder Group, Pakistan

*With a special address by*

- **Ana Paula Zacarias**, Secretary of State for European Affairs, Portugal

*Chaired by*

- **Robin Niblett**, Director, Chatham House, United Kingdom

### Open Society Upended (Room C1)

The global rise in populism carries 20 percent of European voters, and has altered global democratic views. Has populism thrived only because democracies let it? What is the future of the Open Society concept? Will we all become more authoritarian? How can we present globalization as a savior for us all?

- **Matias Barreiro**, Chairman, Cobermed, Argentina
- **Pedro Ferreira**, Chief Executive Officer, Dominio Capital, Portugal
- **Masami Komatsu**, President, Music Securities, Japan
- **David Nussbaum**, Chief Executive, The Elders, United Kingdom
- **Sally Schwager**, Lecturer and Director, Central European University, Hungary
- **Oltmann Siemens**, Trustee, Orient Institute, Germany

*Chaired by*

- **Estelle Youssouffa**, Presenter, TV5 Monde, France

### The Politics of Climate Change (Room C2)

The climate change target is 2030 and still no road-maps for change are produced. How does the geo-politics of fossil fuel production impact on governments? And how do governments attempt to circumvent their targets? What role does Big Business play in guiding policy? Can we eventually control climate change?

- **Heaven Bereket**, Co-Founder, BaoBabFund, Ghana
- **Andreas Gürtler**, Foundation Director, EiiF - European Industrial Insulation Foundation, Switzerland
- **Petteri Taalas**, Secretary-General, World Meteorological Organization, Switzerland
- **Mridula Ramesh**, Founder, Sundaram Climate Institute, India
- **Joseph A. Stanislaw**, Senior Partner, Brightstar Capital Partners, USA
- **Anders Wijkman**, Co-President, Club of Rome; Chairman, Climate-KIC, Sweden

*Chaired by*

- **Bernardo Ferrão**, Deputy Editor, SIC Television, Portugal

## **The Internet in the Era of Globalization (Room D1)**

As the reach of the Internet increases digital markets have expanded greatly. As many e- marketers allow for cash transfers how do we ensure fair value, timely delivery and zero fraud? What are there weaknesses vs real markets? Have real brick & mortar markets failed?

- **David Berry**, General Partner, Flagship Pioneering, USA
- **Kemal Brown**, President and Creative Director, Digita Global Marketing, Jamaica
- **Rui Costa**, Chief Technology Officer, Veniam, Portugal
- **Nerses Khachatryan**, Founder and Chief Executive Officer, IQ Soft, Armenia
- **Arda Kutsal**, Founder, Webrazzi, Turkey
- **Nigel Roberts**, Vice President of Global Associations, LexisNexis, USA
- **Victor Sabbia**, Chief Executive Officer, Brokerware, Uruguay

*Chaired by*

- **Spriha Srivastava**, Deputy News Editor, CNBC International, United Kingdom

## **AI as the Savior of the Human Race (Room E)**

Artificial Intelligence (AI) has seen many optimistic waves; many simply being too difficult to realize. Now with massive, cheap computing power we see AI in a better light but we recognize more of the technical and moral dangers. In what ways will AI enhance our lives? And by when? Will AI ever supersede human endeavor?

- **Philipp Gerbert**, Senior Partner and Managing Director, The Boston Consulting Group, Germany
- **Paul Lee**, Co-founder and CEO, Mind AI, USA
- **Alex Rodriguez**, Co-founder, Nanoboost, Spain
- **Ram Shanmugam**, Chairman and Founder, AutonomIQ, USA

*Chaired by*

- tbc

## **Briefing Session: A Brief History of Globalization (Room D2)**

While globalized trade began in the 15<sup>th</sup> century when Portuguese traders discovered terra incognita the world has recently become prominent. Now globalization is taken to mean the interplay of markets, technology and the state involving complex supply chains. How to assess the effects of globalization across time and geography?

- **Alexander N. Chumakov**, First Vice-President, Russian Philosophical Society, Russia
- **Henri Hie**, Professor, Polytechnic University of Hong Kong, Hong Kong
- **Pete Klupar**, Deputy Chairman, Breakthrough Prize Foundation, USA
- **Wilbert Sanchez**, Chief Executive Officer, Electro Plastic, Brazil
- **Jorge Saraiva**, Chairman, Applied Dynamics, Portugal
- **Zoran Thaler**, Former Minister of Foreign Affairs, Slovenia

*Chaired by*

- **Philippa Thomas**, Presenter, BBC World TV, United Kingdom

## **16.00-16.30 Contact Break (Foyer)**

### **Speakers Corner (Foyer)**

The Speakers Corner permit talks by enthusiasts who wish to state a point,

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describe new work, or present an idea.

## 16.30-18.00 Update Sessions: Globalization Viewpoints

*These sessions will review several aspects liked into globalization that are widely worrying but revising their progress can be seen as opportunities for governments and business leaders. We review what impedes progress.*

### Globalized Terrorism (Room B)

Terrorism destroys communities. Increasingly we find attacks in one place mimicked in others with the events perhaps claimed by a third party. Can one reason with ideologues, anarchists or nihilists? Why do individuals and families protect terrorists? How to open society to be honorable?

- **Vasco Da Cruz Amador**, Chief Executive Officer, Global Intelligence Insight, United Kingdom
- **Lynn Kuok**, Senior Research Fellow, University of Cambridge, United Kingdom
- **Venkat Matoory**, Strategic Board Advisor, CBA, India

*Chaired by*

- **Nuno Tiago Pinto**, Executive Editor, Revista Sábado, Portugal

### Non-globalized Fundamentalism (Room C1)

Unravelling modernity and reverting to fundamentals might be worthwhile but unswerving belief in simple notions is retrograde. Where is the fine line to be drawn? How to persuade about modern truths without becoming condescending?

- **Sham Bathija**, Senior Economic Adviser to the President of Afghanistan, Afghanistan
- **Julia Häusermann**, Founder and President, Rights and Humanity, Switzerland
- **Mirwais Momand**, Co-Founder and President, Mido Dairy Production, The Netherlands
- **Pajam Sobhani**, Executive Officer and Founder, Latest Thinking, Germany
- **Mosharraf Zaidi**, Campaign Director, Alif Ailaan, Pakistan

*Chaired by*

- **António Mateus**, Presenter, Portuguese Public TV (RTP), Portugal

### Communism's Global Failure (Room C2)

Following the intellectual fervor of the early 1900's and the Russian Revolution many nations took-up Communism. Most have rescinded its promise. What is its attraction? Can it work alongside Capitalism? What is the concept's future?

- **Chris Dooley**, Co-founder, A Better Capitalism UN Limited, USA
- **Massimiliano Ivol**, Founder and Chief Executive Officer, Bubble Lens, France
- **Margherita Pagani**, Founder, Impacton, Italy
- **Andrei Sharonov**, Dean, The Moscow School of Management SKOLKOVO, Russia
- **Efi Stenzler**, Chairman, Jewish National Fund, Israel
- **Anna Maria Tekampe**, Artist and Lecturer, University of Siegen, Germany

*Chaired by*

- **Gerhard Elfers**, Business News Anchor, Deutsche Welle, United Kingdom

## **Globalism vs. Populism (Room D1)**

Many people have reacted against their government's long-term roles and demanded rights for the people to self-govern. What are the dangers of having governments controlled by amateurs? Can business leaders assume pseudo-control to preserve stability and growth?

- **Harry Anastasiou**, Professor, Portland State University, USA
- **John Blakey**, Founder, The Trusted Executive Foundation, United Kingdom
- **Netanya Cummings**, Research Coordinator, University of Alberta, Canada
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **José Ramón García**, Member of Parliament, International Secretary, Partido Popular, Spain
- **Gonçalo Lage**, Executive Board Member, PME investments, Portugal

*Chaired by*

- **Chris Morris**, Correspondent, BBC News, United Kingdom

## **Entrepreneurism: The Enigma of Taking Risks (Room E)**

People who dedicate their lives into a start-up are inherently risk-takers and might ignore reason. How best to advise determined people? What advice might be best for entrepreneurs whose firms are not yet growing but wish to be a global player? Do the individuals get enough mentoring?

- **Paulo Andrez**, President Emeritus, European Business Angels Association, Portugal
- **John Chisholm**, Chief Executive Officer, John Chisholm Ventures, USA
- **Marco Fernandes**, Chief Executive Officer, PME Investimentos, Portugal
- **Till Helge Groß** Co-founder, Course Concierge, USA
- **Matt Koppers**, Chief Executive Officer, Startup Manufactory, United Kingdom
- **Sonny Leong**, Chief Executive, Civil Service College Limited, United Kingdom
- **Tom Simmons**, Chief Executive Officer, Cambridge Glycoscience, United Kingdom
- **Helga Valfells**, Founding Partner, Crowberry Capital, Iceland

*Chaired by*

- **Pranjal Sharma**, Contributing Editor, BusinessWorld, India

## **Briefing Session: Whistle-blowing (Room D2)**

Sometimes a dynamic response by a member of staff to an outside authority will generate a good outcome: sometimes governments and companies react violently. How can we ensure incumbent authorities act decisively to obviate the need for activists? Will the media learn to be responsible, factual and not inflammatory?

- **Eric Ben-Artzi**, Partner, J & B Consulting, Israel
- **Jamison Firestone**, Managing Partner, FD Advisory LLP, USA
- **Michael Franck**, Executive Producer, Parad Fakta, Finland
- **Metin Guvener**, Chairman, Triangle Group, United Kingdom
- **Rodrigo Rodrigues**, Partner & Strategic Ideator, TorkeCC, Portugal

*Chaired by*

- **Wendy Dent**, Journalist, Guardian US, USA

*Optional: Pre-registration required*

## **16.30-17.30 Press Conference with Co-Chairs: Inspiring our Future (Media Corner)**

Meet the co-chairs of the Horasis Global Meeting as they share their expectations for the meeting and their view on the current state of the world. They will also illustrate their views on how to inspire the future.

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## **18.00-18.15 Welcome (Auditorium)**

Horasis welcomes participants to the 4<sup>th</sup> annual edition of the Horasis Global Meeting. Horasis Chairman Frank-Jürgen Richter presents an overview of the Meeting. Vice Mayor of Cascais, Miguel Pinto Luz, welcomes participants on behalf of the host city.

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

## **18.15-19.15 Grand Opening of the Horasis Global Meeting (Auditorium)**

Delegates are invited to participate in the Grand Opening of the 2019 Horasis Global Meeting, one of the world's foremost annual gatherings of business leaders who interact with government and thought leaders. The meeting's theme 'Catalyzing the Benefits of Globalization' is chosen because we must at this time re-generate the idea of globalization in the face of growing populism. This will ensure the future is more stable and will lead young people to be inspirational in the future.

- **Manuel Caldeira Cabral**, Minister of Economy, Portugal
- **Carlos Moedas**, European Commissioner for Research, Science and Innovation, Belgium

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

## **19.15-20.15 Plenary: Governing a World Out of Balance (Auditorium)**

We are facing a world that is increasingly complex and treacherous – and ultimately out of balance. As technology and globalization transform our world, what models of governance and collaboration are needed to support an equitable future? How to develop a global order that will ensure peace and allow countries to play by the rules? And how to stay true to our core values as we work to build a more focused life for ourselves and our societies?

- **Armen Sarkissian**, President of Armenia, Armenia

*Chaired by*

- **Richard Lister**, News Correspondent, BBC News, United Kingdom

## **20.15-20.30 Walk from the Congress Center to the Hotel Palacio**

## **20.30-22.00 Welcome Reception (Hotel Palacio)**

Participants are invited to meet in an informal atmosphere to enjoy a light buffet dinner. From the hotel's terrace, we can enjoy the spectacular views of the gardens, the ocean and the City of Cascais.



## 22.00-23.00 **Night Owl Session: Making More from Less** (Hotel Palacio)

We live in a finite world with decreasing natural resources and soon fewer people. How do we learn to make more for all our well-being while consuming less? Can we do this while becoming more equal?

- **Giulio Boccaletti**, Chief Strategy Officer, The Nature Conservancy, United Kingdom
- **Yoanna Gouchtchina**, Founder and Chief Executive Officer, Kozhya, USA
- **Vasco Pedro**, Chief Executive Officer & Co-Founder, Unbabel, Portugal
- **Jack Risko**, Chief Executive Officer, Windstar Capital Advisors, USA
- **Rogerio Simoes**, Chief Executive Officer, Unnon, United Kingdom

*Chaired by*

- **Spriha Srivastava**, Deputy News Editor, CNBC International, United Kingdom

## 7 April 2019

**From 07.00 Registration** (Estoril Congress Centre)

### 07.30-09.15 **Breakfast Updates**

*We reflect upon the deconstruction of present-day globalization that could lead to a new more equal synthesis - as globalization has to stay for the sake of everyone*

### **2019 is the Year to Renew the European Union** (Room B)

The next elections to the European Parliament are held in May this year. Many commentators will look anxiously at the percentage of new members who are euro-critical. This could be a time of positive change – a blessing in disguise - for the EU, after BREXIT, to rebuild itself and affirm positive programs across all its reach. Will the EU become more federal? What are the prospects?

- **Björn Berge**, Director General, Council of Europe, France

*Chaired by*

- **Anne McElvoy**, Policy Editor, The Economist, United Kingdom

### **Re-globalizing Trade** (Room C1)

Global trading was rocked by the failure of the WTO to secure the Doha Round. Is multi- or uni-lateral the best way to re-invigorate world trade? Where are the stumbling blocks? Is the world at the brink of trade war or can the free trade as a paradigm continues? What are the best leads to the future?

- **Yonov Fred Agah**, Deputy Director-General, World Trade Organization (WTO), Switzerland

*Chaired by*

- **Raphael Minder**, Correspondent, New York Times, Spain

## **America May Destabilize Globalization (Room C2)**

The US economy, largest in the world, has upheld all others for decades: it has been the engine of globalization. Will this continue under Donald Trump or is he going to reverse decades of trade liberalization? What is needed to make US-led globalization truly strong again?

- **Michael D. Brown**, United States Senator, District of Columbia, USA
- **John D. Feeley**, Commentator, Univision; Former US Ambassador to Panama, USA

*Chaired by*

- **Gary V. Litman**, Vice President, U.S. Chamber of Commerce, USA

## **09.30-11.00 Dialogue Sessions**

*In these panels we will review trends that impinge on the worlds of commerce and business. What are the effects of Accords (global, regional: bi- or multi-lateral)? Whom do they benefit – and who is dis-benefited? Do they result in inequalities? And what are the policy options for supporting sustainable economic growth?*

## **The Next Financial Crisis: No One Saw it Coming (Room B)**

The last financial crisis has altered many of our financial systems: they broke and regulators stepped in. Are the new foundations really solid? What insights have investors already forgotten? Is the century's longest stock market run finally come to an end? How can we guard against a new crisis?

- **Erik Berglof**, Professor, London School of Economics and Political Science, United Kingdom
- **Florence Bindelle**, Secretary General, European Issuers, Belgium
- **Nicholas Johnson**, Chief Executive Officer, Economists Without Borders, Australia
- **Peter V. Rajsingh**, Partner, Alternative Investments, USA
- **Alejandro Valenzuela**, Chief Executive Officer, Banco Azteca, Mexico

*Chaired by*

- **Riva Gold**, Markets Reporter, The Wall Street Journal, United Kingdom

## **Assessing the Power of Immersive Technologies (Room C1)**

Immersive technologies, namely virtual and augmented reality (VR/AR), give sense of being physically present in a non-physical world whereby the barrier between the real and virtual worlds is blurring. What is the transformative impact of VR/AR? And how can VR/AR help to make the world a better place to live on?

- **Nathaniel Krasnoff**, Partner, Wildcat Venture Partners, USA
- **Andrew McGregor**, Curator and Co-Producer, Mindshare LA, USA
- **Serban Mogos**, Co-founder, Eyeware, Switzerland
- **Julien Weissenberg**, Founder, VisualSense AI, Switzerland

*Chaired by*

- **Mark Minevich**, Founder, Going Global Ventures, USA

## Devising Standards (Room C2)

As industrialization grew the benefits of standardization and then globalization were learned. Some commonality is in place but large gaps exist. How can nations agree to use common standards, what slows progress? Would standardized interchangeability reduce global costs?

- **Eileen Aranda**, President, Claremont Lincoln University, USA
- **Jeffries Briginshaw**, Chief Executive Officer, Transatlantic Business Britain, United Kingdom
- **Denny Chared**, Chairman, DC Finance, Israel
- **Jeffrey Conrad**, Chairman, Kinecta Federal Credit Union, USA
- **Simon Galpin**, Managing Director, Bahrain Economic Development Board, Bahrain
- **Morgan Parnis**, Chief Executive Officer, Business Leaders Malta, Malta
- **Ray Walshe**, Steering Group Member of Joint Initiative on Standardization (JIS), European Commission, Belgium

*Chaired by*

- **Sean Cleary**, Chairman, Strategic Concepts, South Africa

## Our Personal Cornucopia: What drives us? (Room D1)

It can only be ourselves that creates our horn of plenty: we must all be innovative in this globalized world. What drives our success? And what are the values associated with our entrepreneurial journey? How to create a cornucopia of fortune and while being honest and ethical?

- **Chris Arnold**, Founder and Chief Executive Officer, World Merit, United Kingdom
- **Nairouz Bader**, Group Chief Executive Officer, Envision Partnership, UAE
- **Aristide Dago**, Founder and Chief Executive Officer, B2B Connexion, Cote D'Ivoire
- **Kamran Elahian**, Founder and Chairman, Global Innovation Catalyst, USA
- **Nirit Harel**, Chief Executive Officer, Impact, Israel
- **Miguel Neiva**, Founder and President, ColorADD, Portugal
- **Akinori Niimi**, Managing Partner, ACA Investments, Japan
- **Seamus Smyth**, Partner, Carter Lemon Camerons, United Kingdom

*Chaired by*

- **Jorge Braga de Macedo**, Former Minister of Finance, Portugal

## Recycling Markets (Room E)

We consume more as our global population increases and as nations create stronger economies. Key resources are limited yet we trash everything old in land-fill sites. How can we become more ecological without increasing total costs? What behavioral changes are needed to actively recycle?

- **Claude Beglé**, President, SymbioSwiss, Switzerland
- **Emrah Ercan**, Director of Digital Strategy, Suez, USA
- **Don Larson**, Founder and Chief Executive Officer, Sunshine Nut Company, Mozambique
- **Nathaniel Peat**, Chief Executive Officer, GeNNex Elite, United Kingdom
- **Jack Sim**, Founder, World Toilet Organization, Singapore
- **Sein-Way Tan**, Chairman, Green World City, Australia

*Chaired by*

- **Bruno Roche**, Chief Economist and Catalyst Managing Director, Mars Inc., Belgium

## Session to be developed (Room F3)

## **Briefing Session: The Business of SDGs (Room D2)**

In September 2015 all nations adopted the UN Sustainable Development Goals with a target in 2030. Why has progression been slow? How can we ensure government and business thinks clearly about the SDGs and devise ways to meet these more easily with a good outcome for all parties?

- **Yilmaz Argüden**, Chairman, ARGE Consulting, Turkey
  - **Simone Filippini**, Executive Director, Netherlands Institute for Multiparty Democracy, The Netherlands
  - **Laura Giadorou-Koch**, Chair, YPO Social Impact Networks, Argentina
  - **Brice Lalonde**, Former Minister of the Environment, France
  - **Pedro Vargas David**, Chief Executive Officer, Alpac Capital, Columbia
- Chaired by*
- **Robert W. van Zwieten**, Chief Executive Officer, Private Capital Development LLC, USA

## **11.00-12.00 Opening Plenary: Catalyzing Globalization's Rebirth (Auditorium)**

The globe's trade is highly interconnected but benefits are unequal: populists are angry. How can globalization's benefits be better distributed? Would this alone pacify populist demands? What changes might bring this about? This opening plenary will set the scene and provide intellectual rigor for the delegates to incorporate the inspirations to develop and sustain our future embracing everyone.

- **José Manuel Barroso**, Chairman Goldman Sachs International; Former President, European Commission, Portugal
  - **Yves Daccord**, Director-General, ICRC - International Committee of the Red Cross, Switzerland
  - **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA
  - **Deborah Wince-Smith**, President, United States Council on Competitiveness, USA
- Chaired by*
- **Nik Gowing**, International Broadcaster, King's College London, United Kingdom

## **12.00–14.00 Lunches in Parallel, Speaker's Corner, Cascais Today**

### **Lunch: Brexit and the UK Transitions (Room F1)**

BREXIT is complete, now it is time to consider its transition phase. How will the UK trade develop – with the EU and globally? How will UK firms abide by global regulations and standards of inwards and outwards flows? Will the UK economy falter or not?

*Chaired by*

- **Brian Caplen**, Editor, The Banker, United Kingdom

### **Lunch: Country tbc (Room F2)**

### **Networking Lunch (Foyer)**

An opportunity to share ideas and insights in an informal setting.

### **Speakers' Corner (Foyer)**

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## **Cascais Today (Media Corner)**

Cascais Today is the news programme for Horasis. Join the BBC for live discussions with government representatives, business leaders and academicians from around the globe.

## **14.00-15.00 Plenary: Shaping the Future (Auditorium)**

How to find our way through an increasingly volatile and complex world, proactively shaping the future? Panelists will discuss the most-pressing economic challenges and the greatest opportunities for the development of globalization from both regional and global perspectives.

- **Robert Dussey**, Minister of Foreign Affairs & Cooperation, Togo
- **Tzachi Hanegbi**, Minister for Regional Cooperation, Israel
- **Abdoulaye Yero**, Balde, Minister of Higher Education and Scientific Research, Guinea

*Chaired by*

- tbc

## **Plenary: Be Inspired – Digital Utopia**

Digitalization has reached an inflection point potentially leading to a New Renaissance – as the way we work and live is fundamentally changing. Digitalization allows mankind to make social, economic, political, and cultural quantum leaps. What might we imagine the new digital utopia might bring?

- **Cristina Fonseca**, Co-Founder, Talkdesk, Portugal
- **Stephen Ibaraki**, Chairman, Chairman, REDDS Venture Investment Partners, USA
- **José Antonio Martínez**, Founder and Chief Executive Officer, The Science of Digital, Spain
- **Thomas Pacchia**, Founder, Horizon Digital Capital, USA
- **Bill Ruh**, Chief Digital Officer, GE, USA

*Chaired by*

- **Mihaela Ulieru**, Chief Alchemist, Endor.com, USA

## **15.00-16.30 Boardroom sessions**

*In these sessions the participants shall consider how we can begin to pull together for the common good, to become less selfish. We are to map out where we may be headed and how we may plan progress coherently.*

## **Nurturing Global Blockchains (Room B)**

Cryptocurrency and its associated 'digital chaining' are not widely understood: regulators have mixed views. Is this the new way forward for globalization? Can its exploitation be made clearer and potentially equitable for all Boards and Oversight panels to cut out avarice? What is needed for its development?

- **Vibor Cipan**, Chief Executive Officer, RIDE Technologies, Croatia
- **Veronica Garcia**, Founder and Chief Executive Officer, BitLumens, USA
- **Mark Mueller-Eberstein**, Chief Executive Officer and Founder, Adgetec Corporation, USA
- **Bulent Tekmen**, Founder, Ininal, Turkey
- **Jonah Wittkamper**, Global Director, NEXUS, USA

*Chaired by*

- tbc

## **Global Markets' Capital Regulation (Room C1)**

Regulators have taken many years to create several editions of the Basel regulations to lessen the risk of global melt-down. By allowing easements are regulators admitting they were too onerous? How will the markets change? And will these changes introduce greater risk to global stability and reduce globalization?

- **Olav zu Ermgassen**, Managing Director, Ermgassen & Co, Germany
- **Hedwige Nuyens**, Managing Director, International Banking Federation, United Kingdom
- **Theo Timmermans**, Secretary General, European Financial Services Round Table, Belgium
- **Georges Ugeux**, Chief Executive Officer, Galileo Global Advisors, USA

*Chaired by*

- tbc

## **Venture Capitalists at Work (Room C2)**

Venture capitalists are investors who either provides capital to start-up ventures that do not have access to equities markets. They promote innovation and long-term investment, accepting the risk of start-up firms. How to further embrace a culture of venture capital across countries and regions?

- **Barbara Fischer**, Founder, Arena Ventures, Switzerland
- **Raphael Fraga**, Founder and Chief Executive Officer, Ita Capital, Brazil
- **Martin Haemmig**, Visiting Professor, Renmin University, China
- **Khaled Ismail**, Chairman, Klangel, Egypt
- **Adriaan Ligtenberg**, Founder and Chief Executive Officer, AllMobile Fund, USA
- **Miguel Pina Martins**, Chief Executive Officer, Science4You, Portugal
- **Malte Susen**, Partner, Impact X Partners, United Kingdom
- **A. Lloyd Thomas**, Managing Partner, Athene Capital, United Kingdom

*Chaired by*

- tbc

## **Protection and Development of Small Enterprises (Room D1)**

The whole of the world's trade is built upon the labors of small suppliers. How can they be better protected, especially financially? What new training is needed to permit them to be more globalized and more sustainable? Who might organize this effort?

- **Fahan Bamba**, Chief Executive Officer, Afrique Emergence & Investissements, Côte d'Ivoire
- **Mavis Bermudez**, Chief Executive Officer, Cardinal Security Services, Ghana
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania
- **Juan Carlos García**, Chairman and Managing Partner, Sigrun Partners, Spain
- **Dariush Ghatan**, Co-Founding Partner, Pivot, Sweden
- **Mottie Kessler**, Chairman, 2M Holdings, United Kingdom
- **Nshuti Rugerinyange**, Founder and Executive Chairman, Excel Security, Ruanda
- **Ilidio de Ayala Serodio**, President, PCG Profabril Group, Portugal

*Chaired by*

- tbc

## **Engaging in Deeper Creativity through the Arts (Room E)**

The key driver for successful companies is creativity and innovation. How can art, design and architecture accelerate innovation capabilities to ensure competitiveness in a globalized world? And how can companies work with artists to invigorate their creativity?

- **David Berry**, General Partner, Flagship Pioneering, USA
- **Miguel Branco**, Sculptor and Painter, Portugal
- **Stefano da Empoli**, Founder and President, I-Com, Italy

*Chaired by*

- **Petra Becker**, Managing Director, International Art Bridge, Germany

## **Enriching Diversity in the Workplace (Room F3)**

Research indicates that companies that shift away from a monolithic white male leadership outperform those that haven't changed their complexion: globalized firms with female leaders perform well. Yet, most measures of diversity have been largely unchanged for a decade. How to build a culture of diversity in the workplace thus bringing forward firms into the globalized world?

- **Claire Chen**, Founder and Chief Executive Officer, 51 Pegasi, USA
- **Mahomed Iqbal**, Managing Partner, The Partnership, Portugal
- **Jason Liu**, Managing Principal, AmCap Inc., USA
- **Yumiko Murakami**, Director, OECD Tokyo Centre, Japan
- **Olga Vysokova**, Co-Founder, Next Generation Forum, United Kingdom

*Chaired by*

- tbc

## **Briefing Session: The Fourth Industrial Revolution (Room D2)**

Some call this Industry 4.0 but in fact it is much broader as it encompasses future revolution of the Internet of Things. IoT will literally digitally connect all objects with an embedded computer so one's fridge might interact with one's car. Where might it take us? What are the technical drawbacks to IoT?

- **Rodrigo Baggio**, President and Founder, CDI International, Brazil
- **Alvin Carpio**, Founder and Chief Executive, The Fourth Group, United Kingdom
- **Gleb Chuvpilo**, Managing Partner, Rewired, United Kingdom
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Kiyotake Kumazawa**, Chief Corporate Officer, Hitachi Systems, Japan
- **Miguel Leitmann**, Founder and Chief Executive Officer, Vision-Box, Portugal
- **Orlando Remédios**, Chief Executive Officer, Sensefinity, Portugal

*Chaired by*

- tbc

## **16.30-17.00 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## 17.00-18.00 **Plenary: Navigating a World in Transition** (Auditorium)

In the globalized world leaders must be visionaries to thrive. How can they best guide their nations to inspire citizens as the social, political and economic landscapes continually shift? What are the strategies of leaders for succeeding in the age of disruption?

- **Sekai Holland**, Political Activist, Zimbabwe
- **Kristian Jensen**, Minister of Finance, Denmark

*Chaired by*

- **Lewis Goodall**, Political Correspondent, Sky News, United Kingdom

## **Plenary: Be Inspired – Cities and Cluster Regions** (Room D2)

Cities have grown according to needs, and clusters (of firms) are also created to develop precise outputs. Simple expansion develops routes and buildings increasingly unfit for purpose. Is it possible to redesign for greater effectiveness? Would it be better to totally rebuild nearby to cut upheaval costs? Are there exemplars?

- **Marcelo Crivella**, Mayor, Rio de Janeiro, Brazil
- **Magnus Qvant**, Secretary General, Resilient Regions Association, Sweden
- **Bernd Vöhringer**, Mayor, City of Sindelfingen, Germany

*Chaired by*

- **Sergio A. Fernández de Córdova**, Chairman, P3SmartCity & PVBLIC Foundation, USA

## 18.00-19.30 **Dialogue Sessions: Present and Future Needs**

*We are assailed daily by the media about new catastrophes many of which we might have avoided. In these sessions we look at our present demands, our limited resources and ponder our future. How might governments and especially businesses lift us from gloom to a brighter future?*

### **Corporate Strategies for Globalization** (Room B)

Not many firms take the leap to internationalization, fewer become true multi-nationals. Why is this? Is it a fear, or just logical to remain as a big home-based company? What are the strategies needed to become a cross-border player, and onwards to globalization?

- **Bo Inge Andersson**, Chief Executive Officer, Yazaki Europe, Germany
- **Ali Bilaloglu**, Chief Executive Officer, Dogus Otomotiv, Turkey
- **Krishna Bodanapu**, Chief Executive Officer, Cyient, India
- **King Husein**, Chief Executive Officer, Span Construction & Engineering, USA
- **Heinrich Weiss**, Chairman, SMS Group, Germany

*Chaired by*

- **Ji Bo**, Assistant Dean, Cheung Kong Graduate School of Business, China



## Reducing Fossil Fuel Use (Room C1)

Traditionally we used fossil fuels for energy generation - they proved to be polluting. We need to be 'greener' and quickly reduce fossil fuels use. What are the limits to balancing fossil and alternative energy supplies? What of the future? Will electricity markets and carbon taxing become the norm? Will they alter our consumption behavior?

- **Kola Adesina**, Group Managing Director, Sahara Power Group, Nigeria
- **Lei Xianzhang**, Managing Director, State Grid Cooperation of China Europe, China
- **Jorge Martins**, President, Martifer Renewables, Portugal
- **Jodie Roussell**, Executive Director, Power to Transform, Switzerland
- **Natalie Samovich**, Co-founder, Enercoutim, Portugal
- **Elisabeth Stava**, Co-founder, Power Up, Cote D'Ivoire
- **Stephen Vasconcellos-Sharpe**, Founder, Reboot the Future, United Kingdom

*Chaired by*

- **Laura Hermann**, Partner, Potomac Communications Group, USA

## Social Entrepreneurs Should Lead the Way (Room C2)

The innovator and entrepreneur see some glory as a goal, partly by making a profit. But profit alone is not enough – social change, ethical application with positive impact are better goals. Can these broader goals be achieved always? What adjustments in the application of inventions are needed?

- **Gina Badenoch**, Founder, Capaxia, Mexico
- **Adam Craker**, Chief Executive Officer, IQbusiness, South Africa
- **Adam Dunn**, Founder, Cleveland Co-Labs, USA
- **Alvin Nyka**, Founder and Chairman, Core Foundation, Zimbabwe
- **Luis Correia da Silva**, Managing Partner, Think Tour, Portugal
- **Angel Young**, Senior Advisor, Asia Value Advisors, Hong Kong SAR

*Chaired by*

- **Jackie Leonard**, Presenter, BBC Global News Podcast, United Kingdom

## Robots with a Conscience (Room D1)

Robotic control is dependent on computer programming. Robots are inanimate – but what if they had consciousness? How would we argue with them? Could they deal with paradox? Robotics is big business. What does the future look like – beneficial or contentious?

- **Nikolaos Mavridis**, Director, Interactive Robots and Media Laboratory, UAE
- **Deepti Panicker**, Co-founder and Chief Executive Officer, SparkHealth, The Netherlands
- **Lincoln Yin**, Founder and Chief Executive Officer, RootAnt, China

*Chaired by*

- **George I. Fomitchev**, Founder and Chief Executive Officer, Endurance, USA

## Conquering Global Illness (Room E)

We are almost able to provide global universal health care and it would be pro-growth as confidence about health makes people more likely to be entrepreneurs. Many illnesses spread quickly due to globalization: what are the bottle-necks to eradication? How may philanthropy help? What aspects are the most serious and will big-pharm reduce their drug prices?

- **Edgar Bullecer**, Co-founder and Chief Executive Officer, The Paglas Group, Philippines
- **Vitor Crespo**, Co-founder and Chief Executive Officer, Crium, Portugal
- **Rui Diniz**, Member of the Executive Board, José de Mello Saúde, Portugal
- **Mark Hollingsworth**, Chief Executive Officer, The Nutrition Society, United Kingdom
- **David Braga Malta**, Venture Partner, Vesalius Biocapital, Luxembourg
- **Annie Pannelay**, Advisor, Romanian Health Observatory, Romania
- **Gary Phillips**, Chief Executive Officer OrphoMed Inc, USA
- **Juliet Singh**, Chief Executive Officer, Global Strategic Medical, USA

## Developing Critical Thinking (Room F3)

That is a goal, but in many nations education remains poorly serviced. How can we solve the issue of educating all communities economically and change old curricula from rote learning to be enquiring, creative and critical? Can businesses do more to train their staff via apprentice schemes? What hampers education development?

- **Vilborg Einarsdóttir**, Co-founder, InfoMentor, Iceland
  - **Peje Emilsson**, Chairman, Kunskapsskolan Education, Sweden
  - **Isabel Gil**, Rector, Catholic University of Portugal, Portugal
  - **Olli-Pekka Heinonen**, General Director, Finnish National Agency for Education, Finland
  - **Jerry Hultin**, Co-founder, Global Futures Group, USA
  - **Rodria Laline**, Founder, Intrabond Capital, The Netherlands
  - **Mats Rosenkvist**, Chief Executive Officer and Founder, Successful Schools, Sweden
- Chaired by*
- **Natasha Lance Rogoff**, Founder, Ingredients for Education - KickinNutrition.TV, USA

## Empowering the Un-banked (Room D2)

Government policies, national financial plans as well as easing access to digital financial services all increase the numbers of people using banking services world-wide: but many with an account have no cash deposited. How can technology and new identification methods increase engagement and trust in the banking institutions? How easily can non-profits and micro-finance institutions be integrated with standard banks to increase their reach?

- **Salvatore Nigro**, Global Vice President, Education For Employment, Spain
  - **Taejun Shin**, Founder and Chief Executive Officer, Gojo & Company, Japan
  - **Hovhannes Toroyan**, Head of Strategy, Research and Business Advisory, AmeriaGroup, Armenia
  - **Robert Young**, Chairman, Kinecta Federal Credit Union, USA
  - **Marcel Ziaga**, Founder and Chief Executive Officer, Ed.Finances, Cote D'Ivoire
- Chaired by*
- **Mark V. Vlastic**, Adjunct Professor of Law, Georgetown University, USA

**19.30-19.40 Walk from the Estoril Congress Centre to the Casino Estoril, Avenue Dr. Stanley Ho**

**19.40-20.00 Reception** (Casino Estoril)

**20.00-22.00 Opening Dinner: Building the Start-up Nation** (Casino Estoril)

Some nations seem naturally entrepreneurial and they rebuild that creativity year after year. What nurtures this? Is it their regulation systems, legal systems or behavior rising from cultural backgrounds? How can countries turn themselves into start-up nations?

- **António Costa**, Prime Minister of Portugal, Portugal

**22.00-23.00 Night Owl Session: Thoughts Keeping us Awake at Night** (Casino Estoril)

The worst nightmares may still arrive. What possible crises are going to roil global order in the coming months? How to overcome them?

- **Greig Baker**, Chief Executive, The Guide, United Kingdom
- **Ignacio Faus**, President, Abologix, Switzerland
- **Snædís Ögn Flosadóttir**, Managing Director, EFIA Pension Fund, Iceland
- **Wolfgang Haupt**, Founder, Stop Thirst, USA
- **Alexander Ruzanov**, President, BRIF Research Group, Kazakhstan
- **Greg Sherwin**, Vice President, Singularity University, USA

*Chaired by*

- **Negin Shiraghaei**, Presenter and Reporter, BBC World Service's Persian, United Kingdom

## 8 April 2018

**from 07.30 Registration** (Estoril Congress Centre)

**07.30-09.00 Breakfast Sessions: Creating Opportunities**

*We now shall consider how we may overcome pinch-points and hurdles acting against personal progress and the development of opportunities. Can governments and businesses help shape new destinies?*

**Philanthropy – the Art of Impact Investing** (Room B)

Philanthropy is more than just giving, usually cash – it means a basic desire to improve human welfare hence the present aim to invest with social impact. How different are social as opposed to impact investors? What is the aim of an impact investor? Can they disrupt the aims of improving humans?

- **Hugo Menino Aguiar**, Co-founder, SPEAK-Share your world!, Portugal
- **Philo Alto**, Founder and Chief Executive Officer, Asia Value Advisors, Hong Kong
- **Robert Garris**, Global Director of Admissions and Strategic Initiatives, Schwarzman Scholars, USA
- **Luís Jerónimo**, Deputy Director, Calouste Gulbenkian Foundation, Portugal
- **Antonio Miguel**, Managing Director, MAZE - decoding impact, Portugal
- **Diana Skelton**, Deputy Director General, ATD Fourth World, France
- **Spencer Ton**, Co-founder and Partner, Vitrum Capital, USA
- **Henry Wigan**, Co-Founder, Mustard Seed, United Kingdom

*Chaired by*

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- **Yunus Sola**, Executive Director, Academy of Philanthropy, USA

## **Taking a Moral Stand (Room C1)**

Sex scandals, fake news and corruption are part of the modern world – we are asked to be moral and stamp these out. But whose morality should we adhere to? Is there an absolute right against which we judge wrong-doing? How will this support business?

- **Chidiogo Akunyili**, Founder, She ROARs - Reimagining Our Africa Rising, Switzerland
- **Olga Aleksandrova**, Founder and Chair, EmbraceMe Foundation, United Kingdom
- **R. James Breiding**, Chief Executive Officer, Naissance Capital, Switzerland
- **Daniela Mira**, Chief Operations Officer, African Unicorn, Namibia
- **Nuno Venturinha**, Assistant Professor of Philosophy, Nova University, Portugal
- **Bea Wray**, Chair, Entrepreneurship Practice Group, USA
- **Mei Xu**, Co-Founder, Chesapeake Bay Candle, USA

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

## **Bringing Nations together through Sport (Room C2)**

Sport is big business and global games are expensive to host due to infrastructure redevelopment. Hotels and transport gain profits, and the people of the world pay to watch on TV. Can we ensure clean completion or is national prestige too high? How to ensure big business plays fair and enforces clean sport?

- **Darchite Kantelal**, Board Member, Portuguese Vegetarian Association, Portugal
- **James Kong**, Assistant Secretary General, The World Federation of Confucius Descendants, Hong Kong
- **Michael Pedersen**, Founder, M INC. > change the game, Denmark

*Chaired by*

- **Chris Robb**, Founder and Chief Executive Officer, Mass Participation Asia, Singapore

## **Kids Aren't Hampered by Reasons not to do Things (Room D1)**

Older people need to listen to and trust younger people because adults are the ones “really causing all the trouble”. How can the hopes of the young and the wisdoms of the elders be exchanged? Can ‘sandbox’ innovation centres pave the way into entrepreneurship?

- **Christian Busch**, Co-founder, Sandbox Network, United Kingdom
- **Luigi Cavallito**, Founder, The Stereoteller, Lebanon
- **Paulo Mendes**, Founder and Chief Executive Office, UnOffice, Portugal
- **Maria Manuel Mota**, Scientist and Ambassador, Startup Portugal, Portugal
- **Carrie Rich**, Chief Executive Officer, The Global Good Fund, USA
- **Sanjay Viswanathan**, Managing Partner, Adi Partners, United Kingdom

*Chaired by*

- **tbc**

## **Without Trust there is only Compliance (Room E)**

Pressure grows globally towards better governance and better compliance. How do we raise the levels of trust across society to go beyond compliance? Will increasing trust lift businesses into more ethical ways – increasing quality and diversity? How to do this?

- **Andy Agathangelou**, Chief Executive, Transparency Task Force, United Kingdom
- **Helena Barroco**, Secretary General, Global Platform for Syrian Students, Portugal
- **Andrew Chakhoyan**, Founder and Chief Executive Officer, SNC, The Netherlands
- **Andreas Hadjisofocleous**, Director, HJS Insurance, Cyprus
- **M. Salman Ravala**, Attorney, Criscione Ravala, USA
- **Sahr Saffa**, Founder, C-Tribe Festival, Canada
- **Bogdan Vacusta**, Managing Director, BusinessLive Group, Romania
- **Aneesh Zutshi**, Co-founder, Passionise.com, Portugal

*Chaired by*

- tbc

## **09.00-10.00 Plenary: World Economic Outlook (Auditorium)**

The upwards trend of the global economy continues, confused at times by high stock-market volatility and geo-politics. What are the risks that may be found through 2019-2020? What changes might bring about a New Globalization that is more sustainable and ethical? What catalysts shall inspire our future?

- **Robert Scharfe**, Chief Executive Officer, Luxembourg Stock Exchange, Luxembourg

*Chaired by*

- **Vikram Khanna**, Associate Editor, The Straits Times, Singapore

## **Plenary: Be Inspired – Bringing Faith to the Boardroom (Room D2)**

Boardrooms are often charged with being sexist, lacking sensitivity, and other negativities. Could religious beliefs be a further tool for the boardrooms? What might this do for the Board and its oversight group? Will it necessarily detract from the profit line?

- **Steve Killelea**, Founder and Chairman, Integrated Research, Australia

*Chaired by*

- **Brian J. Grim**, President, Religious Freedom & Business Foundation, USA

## **10.00-10.30 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## **10.30-12.00 Boardroom Dialogue Sessions: Business as an Agent of Change**

*Businesses are presently perceived negatively, even actively distrusted. Start-ups are the disruptive engines for growth; established businesses create harmony. How may the Horasis Global Meeting promote positive redevelopment with egalitarian globalization?*

## Banking in the Era of FinTech (Room B)

Internet banking has superseded traditional banking and massive on-line payments firms like Amazon, Alibaba are joining in. FinTech is their strength, but how has this changed the strategy of the banks? What technologies are the banks considering to maintain their traditional strengths? Will customers segue to the likes of PayPal that offer great convenience, but fewer services?

- **Jouko Ahvenainen**, Founder and Executive Chairman, Grow VC Group, USA
- **Max von Bismarck**, Chief Business Officer and Managing Director, Deposit Solutions, Switzerland
- **Alain Demarolle**, Chairman, mymoneybank, France
- **Susanne Hannestad**, Chief Executive Officer, Fintech Mund, Norway
- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA
- **Kevin Lubega**, Group General Manager, EzeeMoney, Uganda
- **João Menano**, Co-founder and Chief Executive Officer, James Finance, USA
- **Stefan Schimenes**, Chief Executive Officer, Investorise, USA
- **Alex Sea**, Founder, Africa Fintech Forum, Cote D'Ivoire

*Chaired by*

- tbc

## Recreating the Intrapreneurial System (Room C1)

Many innovators find it hard to acquire start-up capital. It is time to re-develop the in-house concept of protected entrepreneurs wherein the host provides the necessary cash? Do such incubators create value or waste money by being over-protected by the host business?

- **Alberto Constans**, Founder and Managing Director, C-Sweet, Spain
- **Jan René Fricke**, Founder, Next Generation Forum, Germany
- **Shlomo Mirvis**, Chief Executive Officer, Intelligo Group, Israel
- **Marc Rechter**, Co-Founder, Enercoutim, Portugal
- **Gayane Sakunts**, Chief Executive Officer and Founder, AIRobotics, Armenia
- **Simon Schaefer**, Chief Executive Officer, Startup Portugal, Portugal
- **Fleur D. S. Spari**, Chairperson, Mahrberg Group, Liechtenstein
- **Igor Tasic**, Chief Executive Officer and Founder, Startup Europe Week, Spain

*Chaired by*

- **Dominique Turpin**, Dean of External Relations, IMD, Switzerland

## Spying was a Gentlemen's Sport (Room C2)

Even Mata Hari – mother, dancer and spy, might agree with that statement. But now digital spying is rapid, conducted at a distance, yet its aims may still be very dirty and have unintended consequences. Can spying, even digital espionage, ever be justified? Who is to blame for its escalation? Can it be curtailed?

- **Jan Carbonell**, Partner, Opentrends, Spain
- **Mark Corbidge**, Chief Executive Officer, Corbidge Capital Consultants, United Kingdom
- **Michael McDonald**, Co-Founder and Chief Technology Officer, FlatWorld Integration, Australia
- **Ragnar Sigurdsson**, Chief Executive Officer, AwareGO.com, Iceland
- **Erik Wennerström**, Director-General, National Council for Crime Prevention, Sweden

*Chaired by*

- **Karen Martin**, Editor of the Global News Podcast, BBC World Service, United Kingdom

## **Mindfulness and a New Work Balance (Room D1)**

Many firms are being persuaded to take up Mindfulness programs. Can Mindfulness programmes help re-direct all staff to inner peace, spiritual health and balance? What is the connection between its theme of deep self-awareness and future integrations in the firm's activities? Is there a broader philosophy at work, something we have lost in the stress of business?

- **Türker Bas**, Professor, Galatasaray University, Turkey
- **Patricia F Beccalli**, Founder and Chief Executive Officer, Principle AG, Switzerland
- **Vesna Crnojevic-Bengin**, Professor and Assistant Director, BioSense Institute, Serbia
- **Karen Guggenheim**, Chief Executive Officer, World Happiness Summit, USA
- **Gonçalo Pereira**, Executive Director, Centro Upaya, Portugal
- **Ignacio Pérez Díaz**, Member of the Board, La Zagaleta, Spain
- **Alessandra Pigni**, Licensed psychologist & author of "The Idealist's Survival Kit. 75 Simple Ways to Avoid Burnout, United Kingdom

*Chaired by*

- **Christina M. Alfonso**, Chief Executive Officer, Madeira Global, USA

## **The Future of Work (Room E)**

The impact of technology and globalization on labor markets has emerged as an important policy issue as millions of jobs may be lost in the coming years. It will be challenging, but possible, to absorb these staffs given greater investment in as yet unknown industries. How can we create these opportunities? Are they already occurring? What are the exemplars?

- **Menno Bart**, Director, Group Public Affairs, Adecco Group, Switzerland
- **Norman Dreger**, Partner, Mercer, Germany
- **Stefan Franzke**, Chief Executive Officer, Berlin Partner for Business and Technology, Germany
- **Andreas Irmen**, Professor of Economics, University of Luxembourg, Luxembourg
- **Temitope Ola**, Co-founder, Edacy, Senegal
- **John Roberts**, Chief Executive Officer, InvestED, USA
- **Igor Saveliev**, Chief Executive Officer, Siberian Alcohol Group, Russia

*Chaired by*

- **Jörg Rocholl**, President, ESMT, Germany

## **Monitoring Supra-national Businesses (Room F3)**

Many businesses operate globally and seem beyond national laws. What might be done to assure us of their correct oversight? Are these firms sufficiently culturally sensitive? How quickly will they create better governance, equality and decency?

- **Toomas Danneberg**, Vice Rector, Estonian Business School, Estonia
- **Roberto Ibarra**, Founder, Expediente Azul, Mexico
- **Lance Stuart**, Partner, ViciPartners, USA

*Chaired by*

- **Nadim Habib**, Professor, Nova School of Business and Economics, Portugal

## **Briefing Session: Democracy (Room D2)**

Democracy is a system of government in which citizens make their voice heard and exercise power. How can citizens be engaged in the political process to strengthen democracy against the current backdrop of rising populism and potential de-globalization? Is there any one model of democracy best for all?

- **Kamal Benkoussa**, Founder, Algerian League for Democracy (ALD), Algeria
- **Sanjit Sethi**, Director, Corcoran School of the Arts and Design, USA

*Chaired by*

- **tbc**

## **12.00-14.00 Lunches in Parallel, Speaker's Corner, Cascais Today**

### **Lunch: Update on Portugal (Room F1)**

The Portuguese economy continues to grow. What socio-economic strategies are pertinent to Portugal? Are they contingent upon its location, social fabric, or language? Can its success be applied across the EU? What does Portugal's investment landscape look like?

- **Ana Teresa Lehmann**, Secretary of State of Industry, Portugal

*Comment by*

- **Luis Filipe de Castro Henriques**, Chief Executive Officer, aicep Portugal Global, Portugal

### **Lunch: Update on India (Room F2)**

The Indian General Election campaign has promised many affirmative actions. What might the Indian government change after its 2019 General Election to invigorate its entire people? What will its new priorities be?

### **Networking Lunch (Foyer)**

An opportunity to share ideas and insights in an informal setting.

### **Speakers' Corner (Foyer)**

The Speakers' Corner permits talks by enthusiasts who wish to state a point, describe new work, or present an idea.

### **Cascais Today (Media Corner)**

*Cascais Today* is the news programme for Horasis. Join the BBC for live discussions with government representatives, business leaders and academicians from around the globe



## 14.00-15.00 Plenary: Global Governance in a Changing World (Auditorium)

Geo-strategic chasms have emerged on multiple fronts with wide-ranging political, economic, ecological and social consequences. How may we rule globally yet keep local laws local? What supra-national efforts will aid better global governance?

- **Maria Manuel Leitão Marques**, Minister of the Presidency, Portugal
- **Yves Leterme**, Former Prime Minister of Belgium; Secretary-General, International IDEA, Sweden
- **Rajendra K. Pachauri**, President, World Sustainable Development Forum, India; Nobel Peace Prize 2007 on behalf of The Intergovernmental Panel on Climate Change
- **Jorge Sampaio**, Former President of Portugal, Portugal
- **Danilo Türk**, Chairman, UN Global High Level Panel on Water and Peace; Former President of Slovenia, Slovenia

*Chaired by*

- tbc

## Plenary: Be Inspired – Create a Mentoring Club (Room D2)

Many aspiring innovators and entrepreneurs lack business experience and the simple know-how of creating a business plan is vital to aid investors' considerations. Are there enough mentors available? Would a small business center be useful? What can be done to make these centers more widely available to inspire the innovators to think global?

- **Vitor Crespo**, Co-founder and Chief Executive Officer, Criam, Portugal
- **Robert Mantse**, Vice-Chairman, M2 Capital Partners, United Kingdom
- **Deepak Premnarayan**, Chairman, ICS Group, India
- **Carlos Silva**, Co-Founder, Seedrs, United Kingdom
- **Gunjan Sinha**, Chairman, MetricStream, USA

*Chaired by*

- **Andrew Lynch**, Assistant Business Editor, The Sunday Times, United Kingdom

## 15.00-16.30 Boardroom Dialogue Sessions: Regional Development Programs

*Governments have agreed to aim very high with global initiatives. Will cross-border or regional solutions be sufficient to meet global needs or do we need to move to a new level of global discussion?*

### The Silk Road as a Precursor of Globalization (Room B)

To one side of Central Asia the EU is buoyant, and East Asia is dominated by India and China, both with strong economies. How will Central Asian nations assert local harmony? Will Central Asian nations emerge with stronger individual identities to counteract pressures from external nations? What are the region's strengths?

- **Sardor Koshnazarov**, Managing Director, Silk Capital, Uzbekistan
- **Metin Palik**, Deputy Chairman, BI Group, Kazakhstan
- **Lawrence Saez**, Professor, School of Oriental and African Studies, United Kingdom
- **Saken Shayakhmetov**, Adviser to the Prime Minister at Government of Kazakhstan, Kazakhstan
- **Wang Jincheng**, Director, Confucius Institute of University of Lisbon, Portugal
- **Daniel Zaretsky**, Chief Advisor, Ministry of Innovative Development, Uzbekistan

*Chaired by*

- **Peter Williamson**, Professor, Judge Business School, University of Cambridge, United Kingdom

## South East Asia – a Significant Power-house for Asia (Room C1)

The region is the globe's third most populous, but comprises eleven nations and a vast number of islands: thus internal communications are difficult as are reaching accords. Will accords like ASEAN dominate any that may be set-up within the region or further away? What is its future?

- **Howard H. Kim**, Chairman and Chief Executive Officer, JYC Holdings, Singapore
- **Lynn Kuok**, Senior Research Fellow, University of Cambridge, United Kingdom
- **Chitra Narayanan**, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- **Constancio Pinto**, Professor, Joao Saldanha's University, Timor-Leste
- **Sonu Shivdasani**, Chairman, Soneva, Thailand
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong
- **Eddie Thai**, General Partner, 500 Startups Vietnam, Vietnam

*Chaired by*

- **tbc**

## The Middle East Proxy Wars (Room C2)

The region continues to support flexible alliances meanwhile ordinary people suffer and the nation's GDP diminishes. Can we envisage any good results? How are local businesses coping? Who might the savior(s) be?

- **Tamer Bazzari**, Chief Executive Officer, Genero Capital, UAE
- **Ahmed Emara**, Founder and Group Chief Executive Officer, ReAya Holding, Saudi Arabia
- **Ali Hajizade**, Founder and Editor-in-Chief, thegreatmiddleeast.com, Azerbaijan
- **Sami Jamil Jadallah**, Founder and Executive Director, New Arab Foundation, USA
- **Mustafa Odeh**, Chairman, Dar Alhai for General Trading and Investment, Jordan
- **Shireen Shelleh**, Managing Director, Center for Engineering and Planning, Palestine

*Chaired by*

- **Hugh Miles**, Founder, Arab Digest, United Kingdom

## Africa's New Axes of Development (Room D1)

The developing nations in Africa can exert a calming force on Africa's many conflicts. Will new aspirations towards 'union' be developed? Will a unified Africa provide stimulus for great leadership? Will that create opportunities for massive infrastructure building? Who might lead?

- **Isaac Amoako-Mensah**, President and Chairman, CAGL Group, Ghana
- **Denise Cortês-Keyser**, Managing Director, Core Investments, Mozambique
- **Michael Hacking**, Chief Executive Officer and Founder, Moco SA, Switzerland
- **Nkem Khumbah**, Professor, University of Michigan, USA
- **Kabiné Komara**, High Commissioner of Senegal River Basin Authority, Former Prime Minister of Guinea, Guinea
- **Akwasi Opong-Fosu**, President, Africa Growth Solutions, Former Minister for Local Government and Rural Development, Ghana
- **Reindorf B Perbi**, Executive Chairman, CEDARS Investments Co, Ghana
- **Alain Tschudin**, Executive Director, Good Governance Africa, South Africa

*Chaired by*

- **tbc**

## Re-aligning Latin American Growth (Room E)

There seems a clear three-way split between the east, west and the dispersed Caribbean nations. Can the nations solve their economic futures internally? Will the US fumbling over trade deals help or hinder? What are the flash-points that require intervention? What level of stability is needed for economic growth to resume? How is that achieved?

- **Jorge Arbache**, Secretary for International Affairs, Ministry of Planning, Brazil
- **Melusine de Chazal**, Director, Canning House, United Kingdom
- **Emmanuel Justima**, Chief Executive Officer, Modricenir, Haiti
- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil
- **Valeria Serrano**, Partner, Serrano Pecorari & Asociados, Argentina
- **Ricardo Vanella**, Chairman of the Advisory Board, REAL, Argentina
- **André Zimmermann**, Co-founder, Blasting News, Brazil

*Chaired by*

- tbc

## Russia's Resurgence (Room F3)

Following Russian's new-found alliances within Asia its own people should prosper. Will looking abroad slow internal reforms away from petrochemical dependence? Its demographics are declining quickly, what ought it to strive for to gain stability, over-all growth, and stronger sense of well-being?

- **Alexander Idrisov**, President, Strategy Partners Group, Russia
- **Maxim Kiselev**, Professor, Skolkovo Institute of Science and Technology, Russia
- **Evgeniya Shamis**, Founder and Chief Executive Officer, Sherpa S Pro, Russia
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia
- **Irina Veselova**, President, Planet Capital, Russia

*Chaired by*

- tbc

## Briefing Session: Accords by Regional Groupings (Room D2)

It is natural for neighboring nations to form trade accords, less so to make these almost global in reach - crossing lands, seas and cultures. How can managers cope with delays and other frustrations? In this sense will TTIP, CPTPP, ASEAN and RCEP really work? Are there better accords that might be struck?

- **Muzamil Abdelkarim**, Chief Executive Officer, African Trade Alliance, Sudan
- **Ebenezer Kwame Addo**, President, Travel Center Enterprise, Ghana
- **Said Al-Maskery**, General Manager, General Manager at Composite Pipes Industry, Oman
- **Scott Francis**, Chief Executive Officer, BP3, USA
- **Ugur Hekim**, Vice President, Jus Gentium, United Kingdom
- **Mats Hellström**, Former Minister for Foreign Trade, Sweden
- **Michele Orzan**, President, EuCham - European Chamber, Hungary
- **Geert Vermeulen**, Managing Director, ECMC, The Netherlands

*Chaired by*

- **Stiphan Beher**, Advisor to the President of the Kyrgyz Republic, Kyrgyzstan

## 16.30-17.00 Contact Break (Foyer)

### Speakers' Corner (Foyer)

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## 17.00-18.00 Plenary: China - Consensing about Globalization 2.0 (Auditorium)

The world seems to be moving from the Washington Consensus to Beijing Consensus. What changes to our present decades-long constancy might we expect? Given an unstable Washington, will Beijing briefings be preferable? What is the near and further future likely to be for globalization?

- **Baron Jean-Christophe Iseux von Pfetten**, President, Institute for East West Strategic Studies, United Kingdom

*Chaired by*

- tbc

### Plenary: Be Inspired - The Post-truth Era (D2)

Misinformation and micro-targeting using the Internet as well as the media are global phenomenon that can have an unprecedented impact. How can this challenge be tackled? Who can police 'the truth'?

- **Maria Grineva**, Co-Founder and Chief Executive Officer, Orb Intelligence, USA
- **Faten Kallel**, Secretary of State for Youth (ret.), Tunisia
- **Alexis Kouros**, Editor-in-chief, Helsinki Times, Finland
- **Rob Leslie**, Founder, Sedicii, Ireland
- **Andrea Manfredi**, Founder and Chief Executive Officer, Blasting News, United Kingdom
- **Doreen Peter Noni**, Founder and Chief Executive Officer, 102.5 LAKE FM, Tanzania

*Chaired by*

- **Nabila Ramdani**, Journalist and Writer, United Kingdom

## 18.00-19.00 Summary Plenary: Transitioning Globalization (Auditorium)

This plenary will highlight the recommendations and initiatives identified during the meeting and how progress can be made in the coming years. We will debate and illustrate a roadmap for economic, political and social transition – and what will it take for us to catalyze globalization to counter populism.

- **Luís Filipe de Castro Mendes**, Minister of Culture of Portugal, Portugal

*With*

- **Pedro Duarte Neves**, Alternate Chairperson, European Banking Authority, United Kingdom

*Summary by*

- **Rajive Kaul**, Chairman, Nicco Group, India

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## **Plenary: Be inspired – Creative Destruction (Room D2)**

C-suite leaders are supposed to develop strategies to capture and leverage breakthrough change. In times of instability how do leaders rapidly adapt their business models? What strategies have been successful when tackling disruptive trends in the past, and could they continue to work in the years to come?

- **Kodjo Adovor**, Chief Executive Officer, Kevi Capital, USA
- **Prakash Hinduja**, Chairman Europe, Hinduja Group, Switzerland
- **Kim Chandler McDonald**, Co-Founder and Chief Executive Officer, KimMic International, Australia
- **Simón Levy-Dabbah**, Chief Executive Officer, PROCDMX, Mexico
- **Anna Tunkel**, Senior Director Strategic Initiatives, APCO Worldwide, USA

*Chaired by*

- **Martin Reeves**, Managing Director, BCG Henderson Institute, USA

## **19.00-22.00 Closing Dinner (Hall)**

Delegates are invited to this closing dinner to review the results of their many interactions during the meeting and to continue their community building for an equitable future.

## **22.00-23.00 Night Owl Session: ‘A Conversation with XXX’ (D2)**

Engage in a conversation with a leading intellectual.

*Chaired by*

- **Mel Horwitch**, Former Dean, CEU Business School, Hungary

## **9 April 2019**

### **08.00-09.30 Breakfast Updates: Catalyzing the Benefits of Globalization**

*We must all take responsibility for our future through our choice of politicians, business leaders and community workers. Recently we have seen the rise of populism, but we contend globalization is the best route. What critical and sustainable success factors need to be addressed to change yet catalyze globalism's potential?*

### **#meToo? Halting Sexual Harassment (Room B)**

For too long women have been the predatory targets of men. How to halt sexual harassment? #MeToo is not only about what is legal, it is about what is right. What mind-set change is needed to create equality? How to empower women?

- **Baillie Aaron**, Founder and Chief Executive Officer, Spark Inside, United Kingdom
- **Ana Barjasic**, Chief Executive Officer, Connectology, Portugal
- **Marcia Dyson**, Founder, Women's Global Initiative, USA
- **Paulina Jakubec**, National Secretary, Fabian Women's Network, United Kingdom
- **Ines Relvas**, Consultant, The Boston Consulting Group, Portugal

*Chaired by*

- **Beth Mendelson**, Senior Executive Producer, Voice of America, USA

## Re-aligning Social Media (Room C1)

Large fines have been applied to social media by the EU while other regions ban their activities. Media is a business too, so how out it to be held accountable? What are the appropriate criteria to create an honest media?

What positive bias could it adopt – education perhaps?

- **Sean Evins**, Director Government & Politics Outreach, Facebook, United Kingdom
- **Konstantine Karczmariski**, Founder, CLMI Ventures, France
- **João Romão**, Founder, GetSocial, Portugal
- **Joël Ruet**, Chairman, TheBridgeTank, France
- **Rogério Simoes**, Chief Executive Officer, Unnon, United Kingdom
- **Gagik Yeghiazarian**, Chief Executive Officer, PUBLIQ Foundation, Armenia

*Chaired by*

- **Axel Bugge**, Chief Correspondent, Reuters, Portugal

## Investing Wisely (Room C2)

Investing is an art. It involves risk-taking and is tied to one's personality. How can we get the best global advice as we all would like to invest for high yields? What is the best asset class for our investment – how do we tell? Why do we often ignore the safe bet? Can we avoid personal bias?

- **Jeremy Deal**, Managing Partner, JDP Capital Management, The Netherlands
- **Alisher A. Djumanov**, Founder and President, A100 Financial Inc., USA
- **Olga Godinho**, Chairman, Safe Deposit Bank of Norway, Norway
- **Michael Johnston**, Member of the Board, The Capital Group Companies, USA
- **Daniel Melhem**, Managing Partner, Knightsbridge Partners, Argentina
- **André Navarro**, Chief Executive Officer, Millennium Investment Bank, Portugal
- **Ron Shon**, President, Shon Group of Companies, Canada
- **Su-Ming Wong**, Chief Executive Officer, Champ Ventures, Australia

*Chaired by*

- **Guy Spier**, Founder, Aquamarine Fund, Switzerland

## Innovating Globally (Room D1)

A 'silo' mentality is judged to hold back economies: chatting, trusting and exchanging information and co-developing innovation can be the way forward. What guarantees can be offered to inventors to protect their intellectual property? Will compensation systems for inventors help spread their ideas across the world?

- **Tiago Freire de Andrade**, President, BET - Bring Entrepreneurs Together, Portugal
- **Sorina Campean**, Networks and Partnerships Manager, Saïd Business School, University of Oxford, United Kingdom
- **Aurora Chisté**, Managing Director, Orb Intelligence Africa, Ghana
- **Said Hamdani**, General Manager, Merid Technology, Algeria
- **Sandeep Pachpande**, Chairman, ASM Group of Institutes, India
- **Johan Pardoel**, Co-founder, Resilient Ventures, The Netherlands
- **Pedro Rocha**, Vieira, Co-Founder, Beta-I, Portugal

*Chaired by*

- **Timothy J. Nichol**, Dean, Liverpool Business School, United Kingdom

## **Shall we Uberize our Economies? (Room E)**

The model of app-based sharing economies is leading to lower costs, transparency across the globe and the connecting of businesses with customers - Uber, Airbnb and Didi are some of those who pioneered this model. How are they disrupting global value chains? And what is the possible push-back locally?

- **Peter Armand**, Chief Executive Officer, AFCapital, Russia
- **Paul Malicki**, Chief Executive Officer, Flapper, Brazil
- **Archie Ravishankar**, Co-founder, Cogni, USA
- **Jan Scheele**, Partner, Strabico, Netherlands
- **Alex Sozonoff**, Chairman, FlyVictor.com, Finland
- **William Wescott**, Chairman, BrainOxygen LLC, USA

*Chaired by*

- **F. Mark Modzelewski**, General Manager, Treeline, USA

## **09.30-10.00 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner permit talks by enthusiasts who wish to state a point, describe new work, or present an idea.

## **10.00-11.30 Closing sessions: Reviewing Potential Futures**

*After following many panels and plenary session we will now consider how we might address the future in this complex, volatile world. These sessions shall present arguments on a few aspects and what we might have gleaned from our experts.*

### **Post-modern Globalization? (Room B)**

Globalization might have given rise to populism reacting against its inequalities: it is time to change. It is not enough to plead for equality – can we alter globalism to truly incorporate trust, diversity and hope? How to get business to be culture sensitive? Has this change begun?

- **Miguel Reynolds Brandão**, Founder, Corkbrick, Portugal
- **Moon Jerin**, Editor-in-Chief, The Moon Zone, Canada
- **Joseph P Garske**, Chairman, The Global Conversation, Italy
- **Caroline Kende-Robb**, Senior Fellow, African Center for Economic Transformation, USA
- **Stephan Morais**, Managing General Partner, Indico Capital Partners, Portugal
- **David Nussbaum**, Chief Executive, The Elders, United Kingdom
- **Letitia Seglah**, Independent Expert, European Commission, Belgium
- **Michael Wilson**, Managing Partner, The Migson Group, Ghana

*Chaired by*

- **Marco Benedetto**, Founder, Blitz Quotidiano, Italy

## The Blue Jeans World in which we Live (Room C1)

We tend to all eat the same food, and watch the same movies and wear the same clothes: smartphones all look the same. How much of the local can we maintain in the global? How does that desire counteract globalization?

- **Alexandre Nilo Fonseca**, Chief Executive Officer, A2D Consulting, Portugal
- **Inky Gibbens**, Chief Storyteller, Tribilingual, United Kingdom
- **Rakesh Gupta**, Founder and Chairman, SayeNvest Capital Advisory Limited, United Kingdom
- **Yolian Ivanov**, Executive Director - Southern Europe, The Collins Group, Bulgaria
- **Balázs Némethi**, Chief Executive Officer, Taqanu, Germany
- **Jacqueline Otten**, Design Thinker and Professor, Hamburg University of Applied Science, Germany
- **Joanne Sawicki**, Founder and Chief Executive Officer, Cerescom, United Kingdom
- **Carolina Teodoro**, International Relations Specialist, Ocepar System, Brazil

*Chaired by*

- **Michael Stopford**, Managing Director, Oxford Analytica, United Kingdom

## Managing Migration (Room C2)

Globalization unintendedly facilitated migration between increasingly diverse and geographically distant destination and origin countries. How do receiving nations manage migration? And how can nations cooperate to make migration a success, both from a humanitarian and economic point of view?

- **Hugo Menino Aguiar**, Co-founder, SPEAK-Share your world!, Portugal
- **Diogo Alves**, Director, German Federal Association for Sustainability, Germany
- **Pallavi Ahluwalia**, Managing Partner, Ahluwalia Law Offices, USA
- **Melodi Kaya**, Community Evangelist, HERE Technologies, Germany
- **Bibi Sattar Marques**, Partner, BlueCrow Capital, Portugal

*Chaired by*

- **Alex Ritson**, Reporter and Presenter, BBC News, United Kingdom

## Re-imagining Global Supply Chains (Room D1)

Gradually supply chains have become more integrated and global in reach. What need to be done to enhance their effectiveness? Is Blockchain the answer? Will regulators accept their non-transparent encryption?

- **Simon Galpin**, Managing Director, Bahrain Economic Development Board, Bahrain
- **Pedro Jordão**, President, CINT, Portugal
- **Petah Marian**, Senior Editor, WGSN Insight, United Kingdom
- **Massimiliano Picone**, Founder, Fermi.xyz, Italy
- **Orlando Remédios**, Chief Executive Officer, Sensefinito, Portugal
- **Alexander Spermann**, Associate Professor, University of Freiburg, Germany
- **Paulo Trezentos**, Chief Executive Officer, Aptoide, Portugal
- **Deborah Weinswig**, CEO & Founder, Coresight Research, USA

*Chaired by*

- **Henry Shterenberg**, President, Suntri Inc, USA



## Supporting the Development of 5G (Room E)

A vast international, globally specified, and telecoms led new network called '5G' will be expensive. It may be beneficial if governments build its infrastructure thus allow competition to grow through services. Will this separation of costs advance 5G and thus the Internet of Things? How will the latter benefit us?

- **Ulf Beyschlag**, Chief Executive Officer, Clipessence, Germany
- **João Cardoso**, Chief Executive Officer, Teleperformance Portugal, Portugal
- **Dmitri Gromov**, Chairman, RTS Telecom, Russia
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Edgar Pons Forn**, Chief Executive Officer and Co-founder, Nanoboost, Spain
- **Dennis Wedderkop**, Digital Leader and Advisor, Germany

*Chaired by*

- **Karim A. Lesina**, Vice President, AT&T, Belgium

## Briefing Session: Breakthrough Technologies of the Future (Room D2)

From the time of Jules Verne we have been assailed by stories of the next great breakthrough: presently we have 3D-printing, cloud-based AI services and, even gene therapies. What do you think will change our future? How long will they take to be popular, or affordable? Will the modern Luddites rise up against them?

- **Yves Decadt**, Chief Executive Officer, BioLingus, Switzerland
- **Joao Garcia da Fonseca**, Founder and CEO, Biosurfit, Portugal
- **Tanveer Kathawalla**, Chief Financial Officer, Analytical Space, USA
- **Robin Mazumder**, Vanier Canada Graduate Scholar, University of Waterloo, Canada
- **Albert Morro**, Chief Executive Officer, AlphaLabs, Spain
- **Julia Stamm**, Managing Director, Science Leads, Germany
- **Tuomas Ylä-Kauttu**, Head, D11 Lab, Finland

*Chaired by*

- **Kristel Van der Elst**, Chief Executive Officer, The Global Foresight Group, Switzerland

## 11.30-12.30 Plenary: Nation Building in a Globalized World (Auditorium)

Nations assumed their identity long ago it seems, but we forget that new states emerged from historical chaos and looking for recognition. What are the criteria they espouse to live, work and develop in today's globalized world? How do their people develop a feeling of togetherness? Will their nascent globalization offer encouragement for their region as a whole – augmenting globalization?

- **Muse Bihi Abdi**, President, Somaliland
- **Vít Jedlicka**, President, Free Republic Liberland
- **Benny Wenda**, Chairman, United Liberation Movement for West Papua (ULMWP), United Kingdom

*Chaired by*

- **Wendy Dent**, Journalist, Guardian US, USA

## 12.30-14.30 Sightseeing: Visiting Cascais

Participants are invited to join their friends and colleagues to explore the vibrant city of Cascais. Walk round the city, stroll through Cascais's colorful old town and take a meal in one of its many good restaurants. Groups leave the Congress Centre at 12.30, walking to the City Centre along the seashore.